



DISTRICT CLUB AWARDS SUBMISSION FORM AVENUES OF SERVICE AWARDS

(Please fill out a separate form for each Avenue of Service)

CLUB NAME: **Newport Beach Sunrise Rotary Club**

AVENUE OF SERVICE-**Community Service**

SUBMITTER: **Steve Bender**

SERVICE PROJECT DESCRIPTION (Describe the project and the District Grant, community, international or youth service it meets):

Our Doc in a Box projects works with many Rotary and Community organizations in Southern California. Our Projects provide free dental services, free eyeglass screening and glasses to children in "Title One" schools and all of the children (Foster Youth) at Orangewood and the Samueli Academy in Santa Ana, reading glasses to seniors and its Meals in a Box and Suits in a box programs provide food and suits to Homeless Veterans and other underserved in our community.

DESCRIBE HOW THE CLUB USED MARKETING AND PUBLICITY TO PROMOTE PUBLIC AWARENESS OF ROTARY:

Prior to our clinics we design specific posters that also promote the Rotary Clubs that we are partnering with. We make sure to include their name and contact information as well as the date, time and location of their club meetings. I have attached a sample poster we designed for the Placentia Rotary Club. We work with the clubs to help them do press releases and posters, etc. that are distributed to schools and locations in the area. We usually design posters in both English and Spanish but recently had a request to design a poster in Romanian for the Rotary Club of Placentia.



DESCRIBE THE OVERALL BENEFITS OF THE PROJECT AND HOW IT HAD AN IMPACT ON AN INDIVIDUAL, A GROUP, THE COMMUNITY, THE CLUB OR OTHER PERSONS:

The benefits of this program are almost unbelievable.

The dental and vision boxes alone provide well over a million-dollars' worth of free services in our community annually.

It is hard to track the benefits of our Meals in a Box and Suits in a Box programs because we try and promote individuals in the community to donate directly via Face Book post, posters, newspaper articles and promotions.

Canned Goods from our Collection Boxes at Local Fire departments in Newport Beach are delivered directly to four veterans organizations in the community.

We recruited Andrea Carpena from Working Wardrobes/VetNet into our club last year to help promote our "Suits in a Box" program through her organization.

A recent promotion we had was between our club and the Irvine Rotary club in which both clubs did an amazing job of collecting canned goods in the community as well as suits for veterans to wear on job interviews.

The two Presidents challenged each other.

The losing President has to visit the other club in drag wearing a dress and make up. We are really looking forward to Ray Benedictus's visit in June!

These types of challenges between clubs really build up moral in our District and between clubs.

HOW MUCH DID THE PROJECT COST?

Doc in a Box Dental-(Orange County Budget) is approximately \$50,000 for 10 local clinics.

Doc in a Box Vision (Orange County) budget is well over \$100,000.00 but we negotiated with the Essilor Foundation to provide all lenses and frames at no cost so all we have to do is supply the volunteers.

The Oral Hygiene Initiative budget is approximately \$5,000 per year.

\$3,500 was donated by Newport Homes Real Estate (Steve Bender) and approximately \$1,500 was provided by the Placentia Rotary Club through a District grant.

**DISTRICT CLUB AWARDS SUBMISSION FORM
AVENUES OF SERVICE AWARDS – PAGE 2**

DESCRIBE HOW THE PROJECT BUILT RELATIONSHIPS AND/OR PARTNERSHIPS BETWEEN ROTARIANS AND OTHERS, BETWEEN THE ROTARY CLUB AND OTHER, SUCH AS OTHER ROTARY CLUBS, OR GROUPS IN THE COMMUNITY BEING SERVED:

In California alone we have partnered with:

Irvine Rotary-Meals and Suits in a Box

Huntington Beach Rotary-Doc in a Box- They provide toys for our projects in Mexico

Laguna Niguel Rotary-They host a dental program every year

Santa Ana Rotary-Provides dentist and volunteers

Anaheim Rotary-Provides volunteer dentist for Doc in a Box Dental

Porterville Rotary-Helps promote our Dental clinic in Terra Bella, CA. One of the poorest areas in California up by Bakersfield.

Mission Viejo Rotary-Volunteer to India-Donation of Tooth Brushes and Tooth paste.

Placentia Rotary- Dental Clinic- 2 volunteers to India

Mill Valley Rotary-Volunteers on International program to India

San Clemente Rotary

Doc in a Box

Thank You Testimonial from Past DG Johrita Solari

Johrita Solari ~ Rotary <johrita-rotary@solari-ent.com>
11/25/16

Thank you again Steve, for the donation of supplies, the wheelchair donation and for being you...
Johrita

P.S. Here is the link to the Wheels of Hope Foundation <http://www.wheelsofhope.net/how-to-help/>

Johrita Solari,
RI District 5320
2010-2011 District Governor
T: 714-282-2520 ext. 209
E: Johrita-rotary@solari-ent.com

DESCRIBE HOW THE CLUB RAISED FUNDS TO SUPPORT THE PROJECT. (A SPECIAL FUNDRAISER, A DISTRICT GRANT, ETC. IF FUNDS FROM A GLOBAL GRANT WERE USED, INCLUDE THE GRANT NUMBER):

**Our Club Foundation supplies \$7500.00 per year to the “Doc in a Box” project
This year we received a secondary DDG for \$6,000 to purchase 3 new Dental
units. DG#1410**

**The dental project is sustainable because we charge clubs and Community
Centers \$3,000 per clinic to cover our insurance, supplies and expenses.
With the exception of the required sterilization staff, we are all volunteers using
our USC Rotaract Dental Students and Rotarian Dentist.**

**Our Meals in a Box has a Fund a need button on the NBSR website that collects
approximately \$300.00 per month that buys canned goods for Veterans and the
NB Police department also gave us \$500.00 this year.**

HOW MANY MEMBERS OF THE CLUB PARTICIPATED IN THE PROJECT?

**100% There is something to do for everyone. Collecting toys, donating canned
goods, packaging up dental kits for India, cooking at local clinics, etc.**

HOW MANY NON-MEMBERS PARTICIPATED IN THE PROJECT?

Dental- approximately 25-35 per month x 10 = 300

Vision approximately 30 per month x 10 = 300

**Meals in a Box-All NB Fire and Police Department as well as numerous corporate
volunteers from Pimco, Wells Fargo, Etc. Well over 2000!**

IF THIS PROJECT WAS A GENERAL FUNDRAISER, HOW MUCH REVENUE WAS RAISED? \$ NA

RETURN THIS FORM VIA EMAIL TO ADMIN@ROTARY5320.ORG OR MAIL TO THE DISTRICT P.O.
BOX

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