

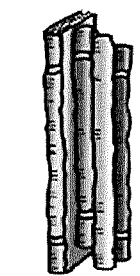
**Rotary Club of Sheridan, Wyoming**  
**Centennial Challenge Project**  
**Partnership with Raising Readers in Wyoming**

**Total Project Budget:                    \$1,500.00**

**Cost per book:                                \$5.00**

**Total books to be purchased:        300**

# Raising Readers



in Wyoming



one book at a time

# Mission

Raising Readers in Wyoming encourages parents to read to their young children by providing beautiful new books as part of their well child and immunization health care visits.

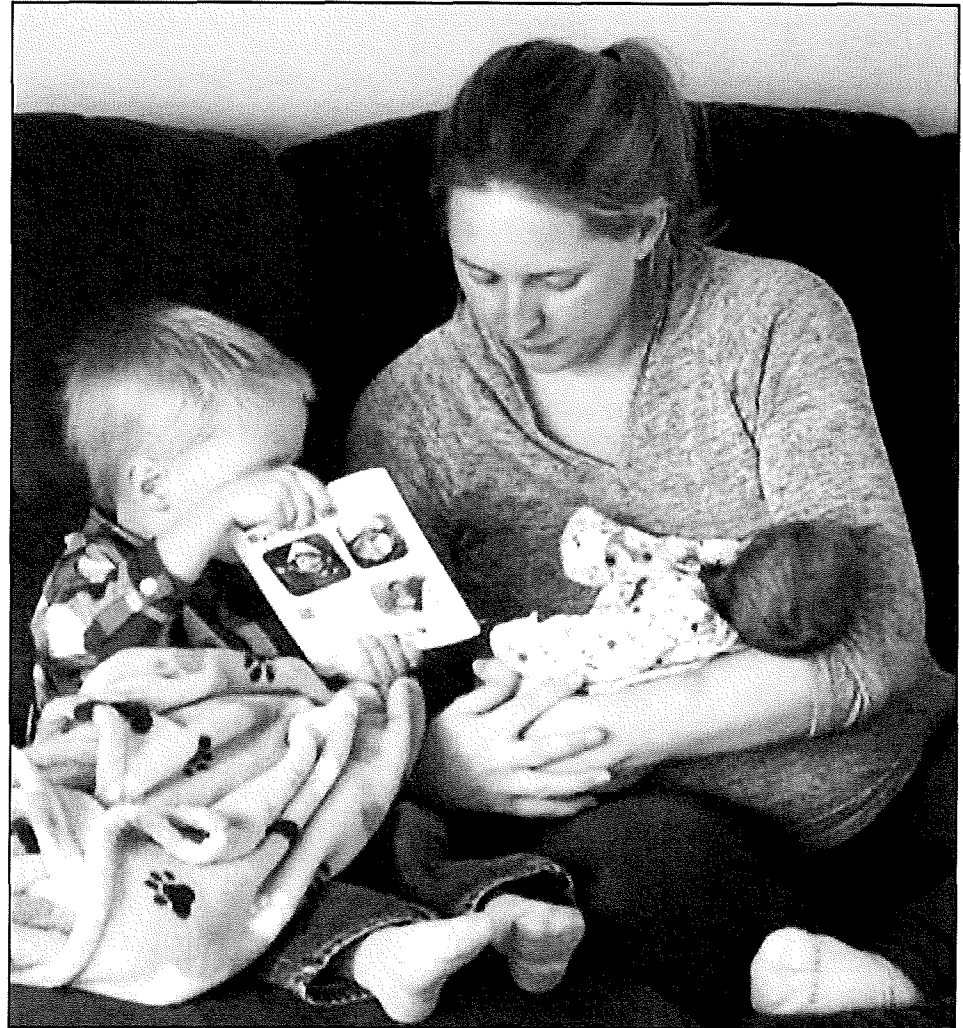
Dr. Fall reads a prescribed book to her young patient.



## Success

“A few minutes after we brought our new baby girl home, her big brother brought her a book. He wants to start her early so she loves books like he does!”

Sara's son Peter has received books from his pediatrician. Alice will receive her first at 2 months of age.



# Brain Development

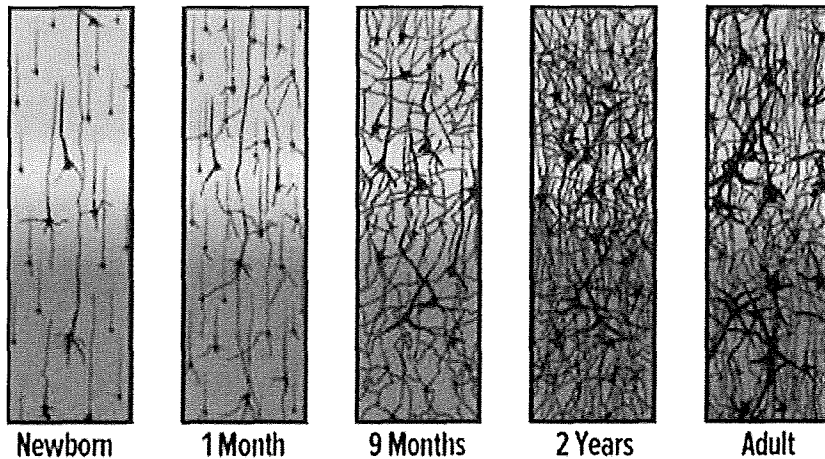


Image Source: Corel, J.L. The postnatal development of the human cerebral cortex. Cambridge, MA: Harvard University Press; 1975.

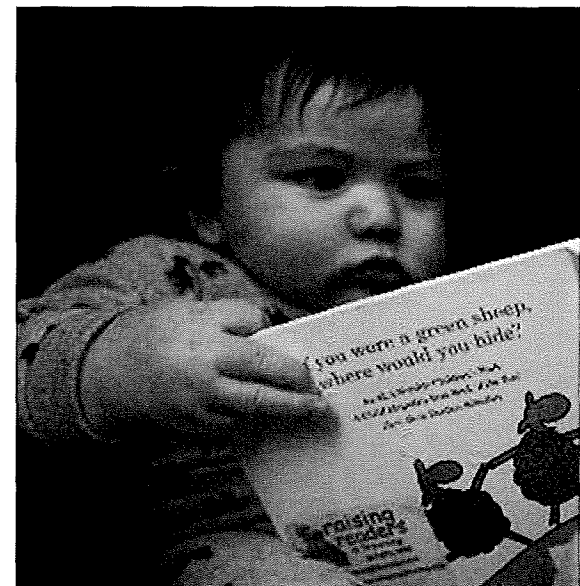
➔ Young children's brains develop 700 synapses – neural connections that support learning and skills – every second. By age 3, a child's brain has reached about 85 percent of its adult weight.

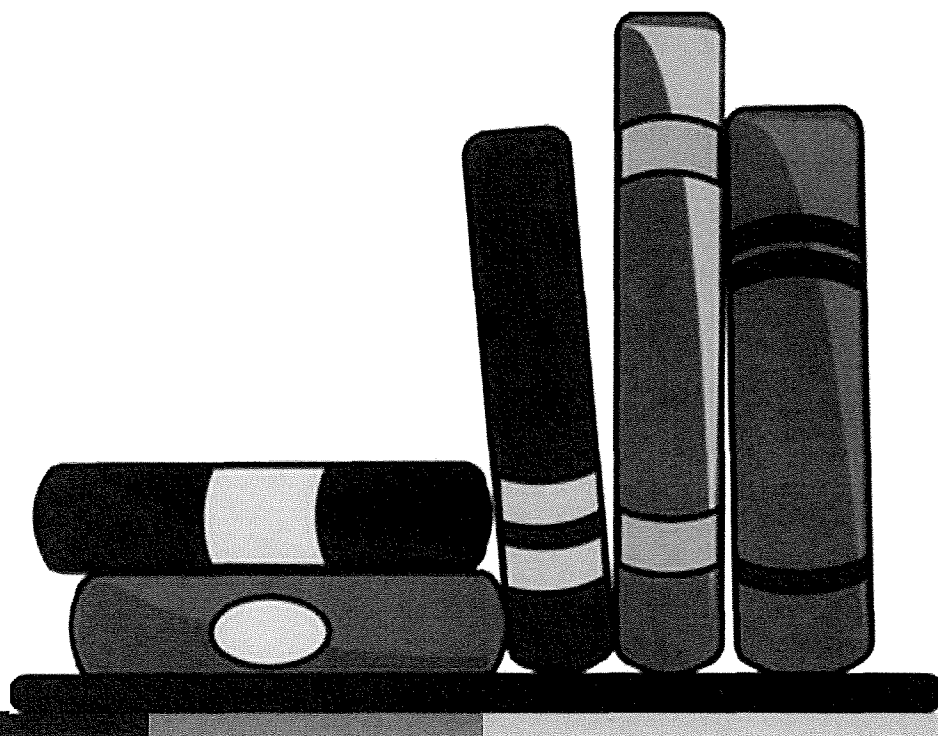
<http://www.readynation.org/readynation-research/>

# Brain Development

- The excess of synapses produced by a child's brain in the first three years makes the brain especially responsive to external input. During this period, the brain can “capture” experience more efficiently.
- Language circuits in the frontal and temporal lobes become consolidated in the first year, influenced strongly by the language an infant hears.

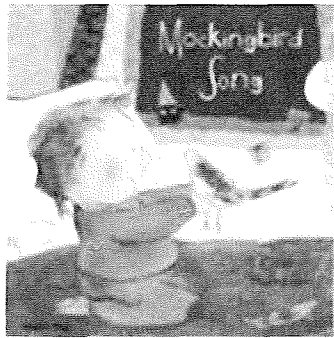
<http://www.urbanchildinstitute.org/why-0-3/baby-and-brain>



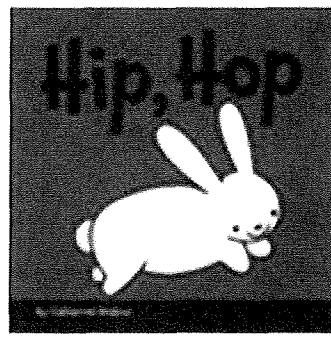


Recent studies conclude that the more books in a home, the greater the benefit to the child throughout their education. In fact, “75 books enable children to perform **one-and-a-half grades better** than their peers from bookless families, a huge difference.”

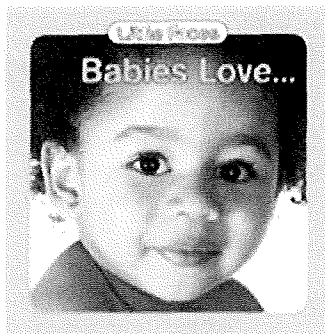
(Evans, MDR, Jonathan Kelley, and Joanna Sikora. "Scholarly Culture and Academic Performance in 42 Nations." *Social Forces* 92.4 (2014): 1573-605. *Sxfordjournals.org*. Oxford University Press, 2015. Web. 8 Dec. 2015)



2 months



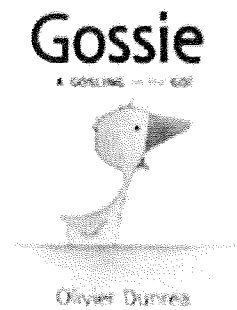
4 months



6 months

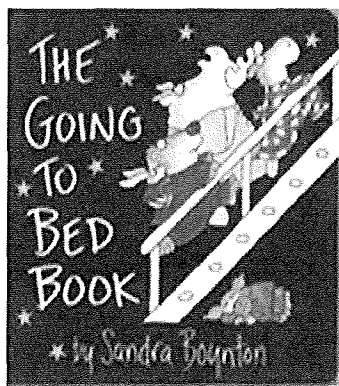


12 months

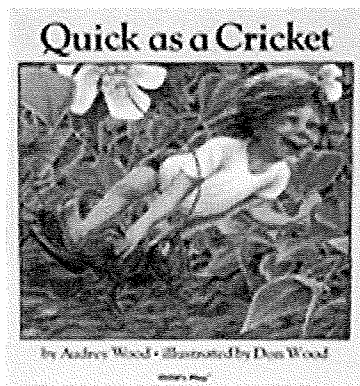


15 months

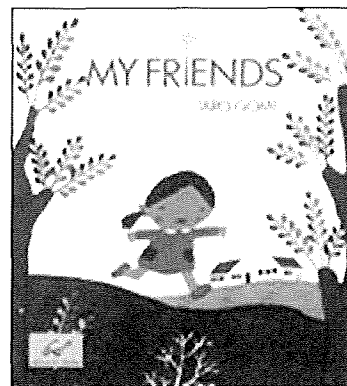
Since 2002, more than 398,588 books have been distributed in all 23 Wyoming counties through our program (June 2016)



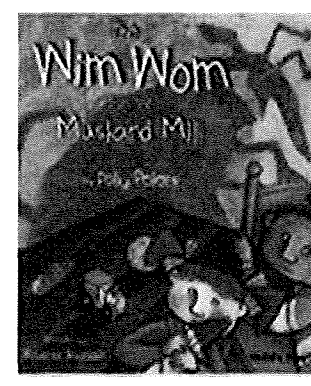
18 months



2 years



3 years

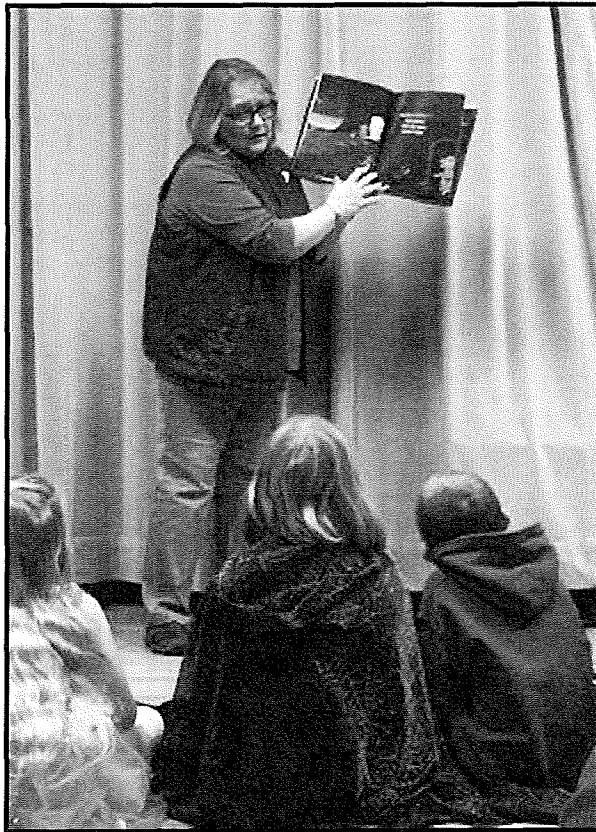


4 years



5 years

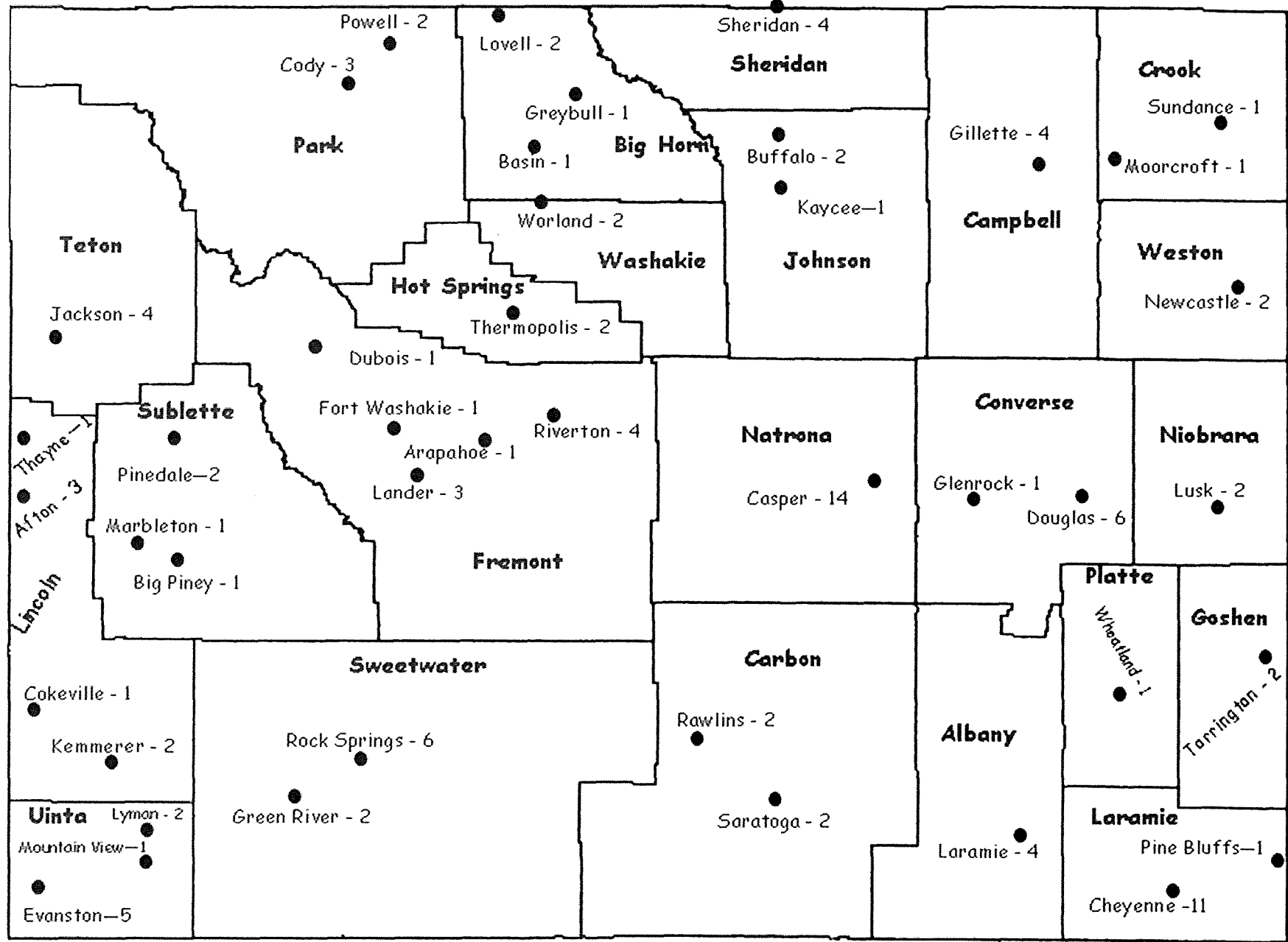




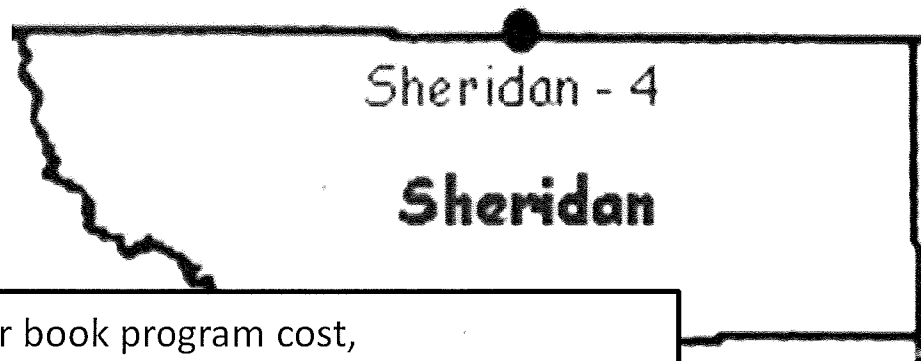
2015 BookFest and Feast  
Newcastle

➤ In 2015, Raising Readers in Wyoming distributed 42,655 English books and 3,349 Spanish books—46,004 books total!

➤ (Jan 2016 Report)



In 2015, Raising Readers in Wyoming distributed 3801 English and 52 Spanish books in Sheridan County through 4 medical providers.



At \$5.00 per book program cost, our annual budget goal for Sheridan County is approximately **\$20,000**.

# How you can help raise readers in Wyoming

➤ Like us on facebook



➤ Volunteer at events

➤ Shop online at the GoodShop or SmileAmazon and select Raising Readers in Wyoming, Inc. as your charity of choice

➤ [www.goodsearch.com/goodshop](http://www.goodsearch.com/goodshop)

➤ [smile.amazon.com](http://smile.amazon.com)

➤ Make a donation online at: [raisingreadersinwyoming.org](http://raisingreadersinwyoming.org)

➤ Or make a check donation\*  
Raising Readers in Wyoming  
P.O. Box 339  
Pine Bluffs, WY 82082

\*Every \$5.00 donated purchases 1 book

