

ROTARY CLUB OF RANCHO BERNARDO SUNRISE
Grant Application

Name of Organization - Fresh Start Surgical Gifts	
Complete address 2011 Palomar Airport Road, Ste. 206 Carlsbad, CA 92011	Contact email patty@freshstart.org
Contact Person & Title Patty Bustamante Grants & Communications Managers	Phone 858-650-9330
Organization's Tax I.D. Number 33-0460177	Tax Status 501 (c)(3) Yes No
Organization's Mission Statement Fresh Start Surgical Gifts transforms the lives of disadvantaged infants, children, and adolescents with physical deformities caused by birth defects, accidents, disease, or abuse through the gift of reconstructive surgery and other related healthcare services.	
What is your organization's budget	Surgery Weekend Program Budget is \$474,331
Amount of Grant requested	\$5,000
Date Funding Needed	By May 2017
Purpose of Grant (please provide a complete description of the <u>specific</u> program) Fresh Start Surgical Gifts is requesting for \$5,000 to fund our Surgery Weekend Program. We spend between \$5,000-\$15,000 on medical supplies during a surgery weekend. This funding will help partially fund this need.	
If your organization is not headquartered in Rancho Bernardo/Poway? What geographic area do you service. Which programs will be served by the grant funds? Fresh Start treats children who suffer from physical deformities caused by birth defects, accidents, abuse, or disease. All of our patients have limited access to healthcare services due to their income level, citizenship status, and/or racial background – all of our patients are underinsured; the average annual family income is \$25,000.00; and over 70% of our patients are from ethnic minority groups. Although Fresh Start treats children from across the world, the majority of our patients are within the United States, over 50% of those patients are from California/San Diego County area. Fresh Start treated approximately 50 patients from this region.	
Your target as to these groups- check all that apply	

	Youth	<input checked="" type="checkbox"/>	
	Community	<input type="checkbox"/>	
	Adult	<input type="checkbox"/>	
	Seniors	<input type="checkbox"/>	
	Disabled	<input type="checkbox"/>	
	Active Military	<input type="checkbox"/>	
	Education	<input type="checkbox"/>	
	Veterans	<input type="checkbox"/>	

Number of people benefiting from this specific program	Approximately 400 recipients annually
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Describe how the community will be served.

The Surgery Weekend Program provides comprehensive, high quality medical care to low-income, underinsured children with physical deformities and other conditions at no cost to them or their families. The Surgery Weekend Program consists of six, 8-week-long Surgery Weekend Cycles. Each 8-week-long Surgery Weekend Cycle includes an intensive 2-day Surgery Weekend where volunteer medical professionals provide extensive reconstructive and neuro-surgeries. Throughout the rest of the Cycle; Fresh Start holds dental clinics, laser treatments, speech therapy services, ophthalmology, health education, and many other healthcare services to ensure that all patients receive comprehensive medical care specialized to their specific needs. At each Surgery Weekend Cycle, Fresh Start treats approximately 65 children, totaling 400 children annually.

Medical treatments are given at the Fresh Start Clinic at Rady’s Children’s Hospital in San Diego by an all-volunteer team of medical professionals and all housing, food, and transportation is provided at no cost to patients. Fresh Start treats a wide variety of conditions ranging from congenital defects to deformities caused by accident or abuse including: burns, cleft lip and palate, hemifacial microsomia, Treacher-Collins syndrome, and many other conditions that can require anywhere from just one surgery to multiple surgeries coupled with other specialty procedures. Fresh Start also maintains long-term relationships with patients, with the majority receiving medical care for over seven years, ensuring that they continue on a healthy path well into adulthood.

Fresh Start’s specialty services provide our patients with personalized and individualized care that often times cannot be found at other healthcare organizations or state funded programs. For example, Fresh Start’s laser clinics treat patients afflicted with deformities such as port wine stains and burns and to also reduce the appearance of scars; our dental clinics provide services ranging from orthodontic work for children with cleft lip and palate to fillings and more basic care; and our speech therapy services help children regain their ability to speak audibly and correctly.

How can Rotary be recognized as a contributor? If you are unable to publicly recognize Rotary, please specify the reason.

We have various marketing avenues in which we recognize our contributors/supporters:

- Social Media Platforms: Facebook, Twitter
- Periodic Newsletter

- Verbally at Events where it is applicable
- Donor Wall that Rady's Children's Clinic

Can individual Rotary members be involved? If yes, please describe:

We welcome involvement from our supporters. There are various ways:

- Join one of our tours and see what we do and what we are all about
- Volunteer at our fundraising events
- Donate via our Website or through Monthly Giving Program
- Spread the Word – share our posts and just share by word of mouth or social media of who we are. We want prospective patients to know who we are and that we are an option to their healthcare needs.
- Corporate Partnerships
- Connect with our Development Team to provide us with ideas/resources to help grow our medica/non-medical volunteer base, obtain additional funding in order for us to be able to transform more lives, to promote our mission and who we are.

List anyone in your organization connected to Rotary that we might use as a reference.

- Christina Curtin, Fresh Start's Director of Development is a member of the Coronado Rotary Club.
- Paul Gorman is a member of the Rancho Bernardo Rotary Club and a member of the Development Committee for Fresh Start.

Are you able to participate in a Rotary event? If so, how can you help?

- Yes – we would be available to volunteer our time at your fundraisers

Submit the application by going to our website www.rbsunrise.org or email to mailservice@clubrunner.ca