

District Grant Report

Rotary Club: of Sedona: Also, Rotary Club of the Sedona Red Rocks and the Rotary Club of the Verde Valley
 Project Title: Imagination Library Expansion

Progress Report Final Report

1. Briefly describe the project. What was done, when and where did project activities take place, and who were the beneficiaries?
 Dolly Parton's Imagination Library, which sends a new age-appropriate books every month to enrolled children ages birth to 5 years, has been expanded to include all children living in the Verde Valley. Enrollment has increased from 1236 children on 3/27/17 to 1676 children on 4/26/18. 440 additional Verde Valley children under age 5 years now receive books monthly at their homes.

2. How many Rotarians participated in the project?
 The members of all three Rotary clubs in the Verde Valley help with the promotion, enrollment and funding of the program. 9 of 12 Rotarians are on the Board of Directors of this multi-club project called the Verde Valley Imagination Library that promotes a love of books and reading starting in infancy.

3. What did they do? Please give at least two examples.
 - Rotarians attend and enroll children at community family gatherings. They include community parades, Easter egg hunts and Halloween events in the various towns. Most recently 19 children were registered and given their first book at the Yavapai Apache Nation event for prevention of child abuse and another 15 children were enrolled in Cottonwood at the Celebration of Children event sponsored by Buena Vista Children's Services. We also have a partnership with the local hospital where newborns are enrolled.
 - Another Rotarian submits articles about the project to local newspapers.
 - Several Rotarians manage returned books, call/text/email parents who have moved and deliver the books to the new address until the Book Order System catches up with the family. These are often housing insecure families least able to afford books.
 - Each Rotary Club in the Verde Valley promotes the program at their individual fundraisers.
 - Another Rotarian has secured additional funding for the large project through grants.

4. How many non-Rotarians benefited from this project?
 The funds from three Rotary Clubs with matching funds from the Rotary District benefitted **440 children ages 0-5 and their parents**. One new age-appropriate book was sent monthly to their home for 1 year.
 \$11,120.17 paid for 5484 books and postage (invoices attached for 8/1/17-11/1/17)

5. What are the expected long-term community impacts of the project?
 All children ages 0-5 will have access to books in the home starting in infancy. Studies show that the Imagination Library increases the time parents spend reading with their children and **significantly improves kindergarten readiness for children enrolled in the program, especially those enrolled early in infancy**. Many parents are unaware that reading to babies can make a life-long difference in learning. This program sends the message and the tools to help parents be their child's first teacher, regardless of income.

6. If a cooperating organization was involved, what was its role?
 All community libraries, Northern Arizona Healthcare through the Verde Valley Medical Center and the Healthy Families program, Yavapai County Community Health, WIC, Head Start, Parents as Teachers, local preschools and daycares help promote the program and enroll children. Yavapai Apache Nation is our most recent addition to the list.

Financial Report – Be sure that Income equals Expenditures!

7. Income	Amount
1. District Grant funds approved by the District	\$5,500
2. Club contribution, Sedona - \$2,000; Red Rocks - \$1,500; Verde Valley - \$2,000	\$5,500
3. Other funding (specify) Arizona Community Foundation of Sedona	120
Total Project Income	\$11,120

8. Expenditures - please be specific and add lines as needed - receipts must be attached

1. Books and Postage	\$11,120
2.	
3.	

4.	
5.	
6.	
Total Project Expenditures	
	\$11,120

9. By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all of the information contained herein is true and accurate. Receipts for all grant-funded expenditures have been provided to the district. I also understand that all photographs submitted in connection with this report will become the property of RI and will not be returned. I warrant that I own all rights in the photographs, including copyright, and hereby grant RI and TRF a royalty free irrevocable license to use the photographs now or at any time in the future, throughout the world in any manner it so chooses and in any medium now known or later developed. This includes the right to modify the photograph(s) as necessary in RI's sole discretion. This also includes, without limitation, use on or in the web sites, magazines, brochures, pamphlets, exhibitions and any other promotional materials of RI and TRF.

Certifying Signature

Jean C. Barton

Date: 4/26/2018

Print name, Rotary title, and club

Jean C Barton, Chair Verde Valley Imagination Library, Rotary Club of Sedona, Rotary Club of the Sedona Red Rocks, Rotary Club of the Verde Valley