

Rotary Club of Townsend District Grant Application 2017
Attachment 1-Specific and Detailed Project Description
Rotary Coordinated Community-wide Skating Rink Liner Project

Townsend Skating Rink, LLC. is a very small but energetic non-profit organization that has single handedly developed and operated a portable ice-skating rink in Townsend over the last five-years. In essence, two dedicated men that love to skate have brought this project into existence and nurtured it through the years.

Community Impact

Ice skating is the largest outdoor winter activity in the community. The rink has been used by up to 40 kids at a time and is used by 250-300 kids per week. The rink is free and all equipment to date has been donated including skates, hockey sticks, pucks, etc. The rink needs a new liner to continue ice-skating services in Townsend.

Rotary Involvement

The Rotary Club of Townsend will use its large and active fundraising and media programs to coordinate a community-wide fundraising effort to secure the new liner. At least 10 members of the club would be involved in the fundraising and media efforts. The importance of Rotary involvement in this local project cannot be overemphasized. Rotarians canvassing the community for funds for the skating rink liner ensure the success of the project. The Rotary Club also has the media experience to get much needed publicity for Townsend Skating Rink, LLC and Rotary.

Other club member involvement includes: setting up and tearing down the liner and other skating facilities each year including the hockey equipment, boards, etc. Two Rotarians have offered to help get skating lessons started and/or to help coach a youth hockey team. Rotarians that skate at the rink would help sharpen the free skates offered by the non-profit group for area children that can't afford their own skates.

The Rotary Club has put up the first \$1,000 in the fundraising effort. This would be matched by a District Grant from Rotary District 5390 Designated Grant funds. This \$1,192 balance would then be secured from our other partner organizations in the Townsend-Helena area. The goal is to raise the needed \$3,192 by the end of the grant cycle which would allow for the purchase of the materials needed for the winter 2017-2018 skating season.

Unmet Need

This 2017-2018 fundraising effort would provide the liner needed to keep the Townsend skating program going. Townsend Skating Rink, LLC needs the large Rotary Club involvement to improve the sustainability of the skating program in Townsend.



Rotary

Fun Club of Townsend, MT