EL CENTRO - The Rotary Club of El Centro presented the Imperial Valley Food Bank with a check for $7,000 as the non profit kicks off its final push to raise the funds needed to construct a new, centrally located food bank facility in Imperial to better serve the estimated 24 percent of local residents, many of them children, who are food insecure.
The donation, which includes matching funds from a Rotary District grant, will pay for the purchase of automated equipment needed to shrink wrap pallets of stored food that will help increase the efficiency of the food bank operation.

“Helping the Imperial Valley Food Bank meet the needs of the Valley’s food insecure is a major focus of our club,” said club President Kris Becker. “It just made sense that we seek a Rotary District grant to help even more.”

With the Rotary donation to the cost of needed equipment, the Imperial Valley Food Bank is turning to the public for support as it enters the final phase of its capital campaign to raise the funds to build a larger, more centrally located facility so it can improve its ability to safely store and provide food to those experiencing hunger in the Valley.

The new 28,000 square foot food bank facility will feature modern loading docks, enough space to ensure food safety in freezer and food storage areas, teaching and gardening areas and plenty of parking. Located on 3 acres of land the food bank has already purchased in the Imperial Business Park. The new facility will have easy access to public transportation.

“I want to thank the families and companies that have stepped up to help us get the building campaign this far,” said food bank Executive Director Sara Griffen. “Now, we need an added boost to get to the finish line.”

So far, the Imperial Valley Food Bank has raised more than 87 percent of the $6 million needed for the new facility and to create an endowment fund to cover the cost of maintenance and project support.

“With the community’s help, we can ensure all residents have access to nutritional food and gain the nutritional education they need to become self-reliant, make healthier food choices and improve their quality of life, now and into the future,” Griffen said.

Anyone interested in supporting the effort with a one-time gift or a pledge can call Griffen at 760-370-0966.
Brawley Market Nights Presents

The Great Taco Showdown
APRIL 21, 2018
NORTH PLAZA PARK - 5PM TO 10PM

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BEST TACO CONTEST - TACO EATING CONTEST - LIVE ENTERTAINMENT
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