

CIRQUE DU SOLEIL

ENTERTAINMENT GROUP



Montreal, December 21<sup>st</sup>, 2017

Madame,  
Monsieur,

For 20 years, Cirque du Soleil has run the *Cirque du monde* program in all corners of the world. Beyond recreation, we have found that social circus is an effective intervention tool with youth. It is inclusive, multi-leveled, accessible and it allows youth to express themselves in a creative way. It has proven to foster a positive impact, although sometimes subtle, on the youth that take part in the program

Our relationship with Fern Street Circus began practically since the start of *Cirque du Monde*. Over time, Cirque du Soleil has donated over 13 000\$ towards Fern Street Circus programming and more than 1000 tickets to allow youth to see our shows.

We are excited by the possibilities for positive social change in Fern Street's Annual Neighborhood Tour to underused City parks in partnership with grass-roots community organizations like *Platicando con mi Gente* and *Somali Bantu Association*. The Tour integrates circus learning with community development and interactive, quality circus performance. This valuable effort brings no cost quality circus shows to families/low income neighborhoods that so desperately need them. The partnerships the Circus creates for this project will have lasting impact on their ability to deliver services to youth and their families.

Fern Street Circus demonstrates an effective and powerful impact on youth learning and self-esteem with the *After-School Circus Program*. Through the *Social Circus Network*, which Cirque du Soleil supports, Fern Street Circus has participated in a national study of circus education, which quantifies the Program's value in teaching circus and life skills to youth.

Fern Street Circus is Cirque du Soleil's *Social Action Partner* in San Diego and we sincerely hope they continue their amazing work for many, many years to come. We'd love to be there every step of the way.

A handwritten signature in black ink, appearing to read 'Anik Couture'.

Anik Couture  
Head of Community Relations