

District Grant Final Report D5495 v.10.27.19

for District Grants completed in Rotary year 2019-20

Due April 30, 2020.

1.) Please type all answers. 2.) Sign, scan and upload this completed document to the project website: www.matchinggrants.org 3.) Scan and upload a separate pdf file of **receipts** that are marked "**PAID**."

Do NOT upload 'bills due' or invoices. Do NOT upload check copies or bank statements.

Project Number: P-2635 Rotary Club: of Sedona

Project title: Verde Valley Imagination Library (VVIL)

Project Description. What was done in 110 words or less?

Free, age appropriate books were sent every month to children under 5 living in the Verde Valley of Arizona using Dolly Parton's Imagination Library program.

The \$4,000 grant funded 160 children of the 1970 children now enrolled at a cost of \$25 per child per year or about \$2.10 per book + mailing.

When (dates) and where (city and state) did the project take place?

Ongoing in Camp Verde, Clarkdale, Cornville, Cottonwood, Jerome, Rimrock, Sedona,

Who were the beneficiaries?

Children birth to their 5th birthday.

How many Rotarians participated in this project?

7 Rotarians from 4 clubs are Board Members of the VVIL project, many more in fundraising

What did the Rotarians do? Give at least two examples.

Rotarians are actively involved in enrolling children at libraries, Head Start, preschools and the birth hospital. Many Rotarians help promoting the program through the local newspapers, fundraising and speaking engagements that promote early childhood literacy activities.

How many non-Rotarians benefited from this project?

The families of 1970 children in an area where incomes and literacy are both low

If a cooperating organization was used, what was it's role?

3 other Rotary Clubs in the Verde Valley help fund and promote the program. Newborn nurses at the Verde Valley Medical Center helped parents enrolled 300 newborns in 2019. Head Start & preschool directors, community libraries, and home visitation workers help enroll children.