



## Event Details

Greeley-Evans School District 6 is hosting its annual community event to kickoff the 2019-20 school year. The event will feature back-to-school information, **FREE** food, **FREE** backpacks with school supplies, student entertainment and community information booths.

## Date, Location, Time, Cost & Website

- Saturday, August 10, 2019
- Island Grove Regional Park, 501 N. 11th Avenue
- 10:00 a.m. - 1:00 p.m. (lunch starts at 11:30 a.m.)
- **FREE** to the public
- [www.greeleyschools.org/kickoff](http://www.greeleyschools.org/kickoff)

# Sponsorship Opportunities

## Principle Sponsor

**Sponsorship: \$5,000**

SPONSOR WILL RECEIVE:

- 300 backpacks filled with school supplies distributed to District 6 students the day of the event
- Recognition as a principle sponsor with prominent inclusion of company name and logo on all promotional materials, volunteer T-shirts, newspaper advertisements, website promotions, thank you materials and more
- Space to display (2) 4'x6' banners around the event (sponsor to provide banners)
- Opportunity to distribute company/organization information in backpacks
- One complimentary 20'x10' community information booth space

## Premier Sponsor

**Sponsorship: \$3,000**

SPONSOR WILL RECEIVE:

- 200 backpacks filled with school supplies distributed to District 6 students the day of the event
- Recognition as a premier sponsor with prominent inclusion of company name and logo on all promotional materials, volunteer T-shirts, newspaper advertisements, website promotions, thank you material and more
- Space to display (2) 4'x6' banners around the event (sponsor to provide banners)
- Opportunity to distribute company/organization information in backpacks
- One complimentary 20'x10' community information booth space

## Backpack & School Supply Sponsor

**Sponsorship: \$2,000**

SPONSOR WILL RECEIVE:

- 100 backpacks filled with school supplies distributed to District 6 students the day of the event
- Recognition as a sponsor on signage in the backpack giveaway area
- Logo on all staff and volunteer t-shirts used the day of the event
- Sponsor recognition on appropriate event marketing materials
- Opportunity to distribute company/organization information in backpacks
- Two complimentary 10'x 10' community information booths
- Space to display one (1) 4'x6' banner at the event (sponsor to provide banner)

## Backpack Sponsor

**Sponsorship: \$1,000**

SPONSOR WILL RECEIVE:

- 100 backpacks distributed to District 6 students the day of the event
- Recognition as a sponsor on signage in the backpack giveaway area
- Opportunity to distribute company/organization information in backpacks
- Space to display one (1) 4'x6' banners in the school supply giveaway area (sponsor to provide banner)
- Complimentary 10'x10' community information booth space



**Greeley-Evans**  
WELD COUNTY SCHOOL DISTRICT 6





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# Sponsorship Opportunities

## Student Entertainment Sponsor

**Sponsorship: \$1,000**

SPONSOR WILL RECEIVE:

- Recognition as a sponsor on all stage and entertainment signage
- One minute announcement during each of six stage breaks during the event, promoting service, booth or business
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

## School Supply Sponsor

**Sponsorship: \$500**

SPONSOR WILL RECEIVE:

- Recognition as one of the school supply sponsors on signage in the backpack giveaway area
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

## Lunch Sponsor

**Sponsorship: \$250**

SPONSOR WILL RECEIVE:

- Recognition as a lunch sponsor on all signage related to food service at the event
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

## Pencil Sponsor

**Sponsorship: \$100**  
will supply pencils  
for backpacks

SPONSOR WILL RECEIVE:

- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space



**Greeley-Evans**  
WELD COUNTY SCHOOL DISTRICT 6



## Contact Information

**Theresa Myers**

970-348-6003

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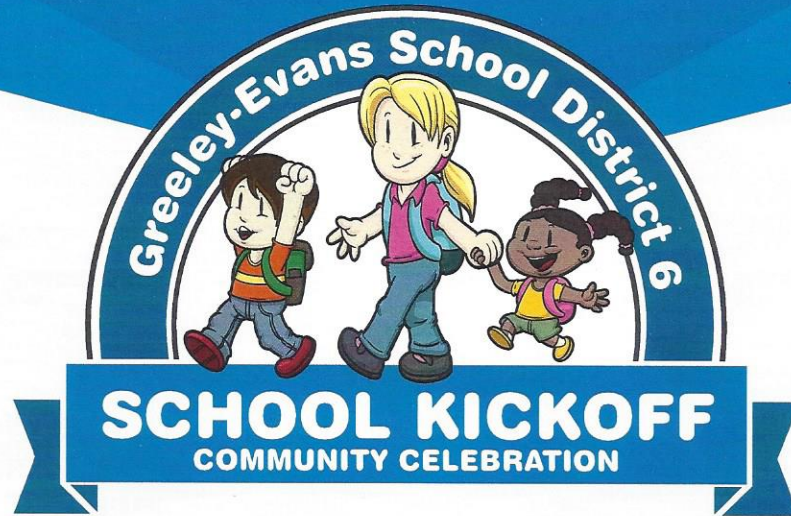
**Casey Pearson**

970-348-6002

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# STUDENT BACKPACK IMPACT IN DISTRICT 6



## WHO BENEFITED FROM THEM?



**1,268**  
MALE STUDENTS



**1,193**  
FEMALE STUDENTS

## WHERE DID THEY GO?

**1,200**

BACKPACKS WERE  
DISTRIBUTED TO  
KINDER-5TH GRADE  
STUDENTS

**65**

BACKPACKS WERE  
DISTRIBUTED TO  
PRESCHOOL  
STUDENTS

**942**

BACKPACKS WERE  
DISTRIBUTED TO  
MIDDLE AND HIGH  
SCHOOL STUDENTS

**271**

BACKPACKS WERE  
DISTRIBUTED TO  
CHARTER SCHOOL  
STUDENTS

**84%**

of the backpacks were  
distributed to students  
who qualify for  
**FREE AND REDUCED  
MEALS PROGRAM**

**100%**

of the backpacks  
distributed to  
students attend  
**GREELEY AND EVANS  
SCHOOLS**

**3%**

of the backpacks  
were distributed  
to students who  
are registered as  
**HOMELESS**

**ADDITIONAL BACKPACKS WERE  
DISTRIBUTED TO DISTRICT 6  
STUDENTS THROUGH THE FAMILY  
CENTER AND TEACHERS CLOSET**

