

July 21, 2020

FOR IMMEDIATE RELEASE

CONTACT: Kay Norton, Brookings Rotary Club (309) 259-0048

**BROOKINGS ROTARY CLUB JOINS UNITED WAY EFFORT WITH
“BORN LEARNING TRAILS” PROJECT**

BROOKINGS – Installation has begun on two “Born Learning Trails” in Hillcrest and McClemans Parks, thanks to support from the Brookings Rotary Club and the Brookings Area United Way.

Born Learning Trails are a series of 10 reinforced signs that offer fun, evidence-based learning activities for young children and their families and are a source of free outdoor play in the community.

Funding for the project was made possible by a donation from the Brookings Rotary Club, this year celebrating its 100th year, as well as a grant from Rotary District 5610, the Brookings Area United Way, and labor from the Brookings Park District and local Rotarians.

Installation is underway in both parks.

The Brookings Rotary Club is part of Rotary International, a 115-year-old service organization with 35,000 clubs and more than 1.2 million members around the globe. The local club, celebrating its centennial anniversary this year, meets at 12 p.m. each Tuesday, currently via Zoom, and guests and prospective members are welcome. For more information contact President Don Norton, donnnorton75@gmail.com.

(NOTE TO EDITORS: Two outlines and photos are attached.)

Rotary, UW “Born Learning Trails”
2-2-2-2

CUTLINE: Members of the Brookings Rotary Club and representatives of the Brookings Area United Way joined forces to help with the installation of the Born Learning Trails at Hillcrest Park. Pictured from left are Rotary President Elect Darla Biel and volunteer Ali Teesdale. Brookings Rotarian and District 5610 Governor Dan Little is in the back.

CUTLINE: Brookings Rotarian Michael Gonda, left, and Dhvani Kharel, United Way intern, work on painting part of the Born Learning Trails at McClemons Park.

#####