

Radio Script
Opening Doors through Literacy
Juneau's Capital Idea

(Sound effect: Opening door)

Announcer:	What's Juneau's Capital Idea? Making Juneau Alaska the most literate town in America. Juneau Radio Center has joined with Rotarians, and a number of organizations in Juneau to make it happen. Here's how you can be a part of it.
	Pledge to read 20 minutes a day – to your child or if you don't have a child, then read to yourself – just for fun.
	Opening Doors through Literacy.

Sound effect: Opening door

You can literally open doors through reading. The higher the literacy rate is in a community, the lower the crime rate. The lower the unemployment and yes, there's even collaborative evidence that shows it lowers obesity. Reading is amazing. What did you read today? Did you share it with anyone?

Here's this week's tip: Have a day at the dinner table where each person has to come to the table ready to talk about something they read that week.

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Have you taken the pledge yet?

Or Hi, I'm Sandy Parnell, Alaska's First Lady. We all love our children and want them to be successful, that's why I'm also an advocate for reading 20 minutes a day with your children. Children who are proficient in reading by third grade are more likely to graduate from high school. Literacy truly opens doors to success. Please join me and the Rotary Clubs of Juneau in the drive to make Juneau America's most literate town.

Hi, I'm Senator Dennis Egan and even though you've heard me on the radio for years; I also love to read. It's important to not only know how to read, but to put it into practice everyday. Discussing articles you read, improves civic involvement so I'm asking you to pledge to have your family come to the dinner table at least once a week prepared to talk about something they've read.

Opening Doors Through Literacy-Juneau's Capital Idea.