

Rotary District 5495

District Grant Final Report

Due April 30, 2022 – Complete at Conclusion of Project

Project Title: RC of Flagstaff Centennial Art Mural

Rotary Club of: Flagstaff

Person Completing this form: Tonya L. Watson, Club President

Email: RotaryTonya@gmail.com

Project Description

1. Briefly describe the project outcomes. What was done (in 100 words or less)? Our club's centennial was memorialized by creating a large (20 ft. x 30 ft.) mural in downtown Flagstaff titled "Volunteerism: A Pathway to Peace." This art project was enthusiastically supported by the building owner, Peace Surplus, and the City of Flagstaff in conjunction with its Alley Activation Initiative.

When (dates) and where (city, state and country) did project activities take place?

Almost two years of planning, fundraising, and administrative hoop-jumping culminated in the actual artistic creation of the painted original mural from April 23 through May 6, 2022. The mural resides in downtown Flagstaff, Arizona, USA. Additionally, we held a public unveiling during the monthly Flagstaff First Friday Art Walk. Over 100 Rotarians and community residents attended, including the City mayor and commissioners. As a result, The "Arizona Daily Sun," the local newspaper, included front page photos of the event. Overall, Rotary received a great deal of good press and community awareness!

Who were the beneficiaries? Citizens of Flagstaff and Coconino County will be able to enjoy the colorful mural for many years to come. Additionally, Flagstaff's primary economic driver is tourism. By all accounts, tourists from all over the world love murals and public art.

2. How many Rotarians participated in the project? 26 out of 35 (75%) of our club members directly and physically participated.
3. What did they do? Please give at least two examples. A central part of the mural are hand-drawn hands which symbolize volunteerism. These are actual handprints of individual Rotarians. Also, several Rotarians helped with fundraising and public celebration.
4. How many non-Rotarians benefited from this project? Innumerable! People from all over the world will see the mural and get to contemplate the connection between volunteerism and peacebuilding – both central tenets of Rotary.

5. What are the expected long-term community impacts of the project? Once the mural is clear-coated (after the paint totally cures), it should last for many years and provide a lasting legacy for Rotary.

6. If a cooperating organization was involved, what was its role? Peace Surplus allowed us to use the rear wall of its building. It also painted and primed the wall for us in advance. The City of Flagstaff gave us the several permits needed to work in its Historic District, and the City's Beautification & Public Art Commission gave us a grant. Home Depot donated some of the paint and needed paint supplies.

Financial Report (Use second page, if needed. District must receive receipts of all expenditures)

7. Actual Income	Amount
1. District Grant funds received from the District	\$2500
2. Club funds	\$1500
3. Other funding (specify) City of Flagstaff	\$3000
4. Other funding (specify) Click or tap here to enter text.	Click or tap here to enter text.
Total Project Income	\$7000

8. Actual Expenditures (please be specific)	
1. Lead Professional Artist: Lindsey DeStefano	Click or tap here to enter text.
2. Paint Supplies (much were donated by Home Depot)	\$158.05
3. Public celebration/block party at official unveiling, including Rotary promotional materials that can be used at other events	\$1373.45
4. Rotary Week of Service t-shirts used during painting	\$200.00
5. Metal wall plaque at corner of mural	\$1292.90
6. Click or tap here to enter text.	Click or tap here to enter text.
Total Project Expenditures	7000.00

Income and expenditures must balance.

Please upload the completed and signed report and receipts in PDF format to the documents section of your grant page on Rotarygrants.org

Address questions to Rebecca Wilks info@drwilks.com

Photos are appreciated but not required.

By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all the information contained herein is true and accurate.

Club President Signature:

Date:5/14/2022

Club President printed name: Tonya L. Watson

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