

Get On The Bus - Cost Breakdown

Bus teams should target and meet a goal of \$4,000. The actual cost is more than \$7,000 per bus.

The \$4,000 your team raises helps to offset the following costs:

Less than 10% of the total income of GOTB is used for overhead costs

Item	Average Cost per team
DAY OF THE EVENT COSTS	
Average bus cost and tip for driver	\$2,000 (CSP is 3,700)
PR Material (Brochures/Remit Envelopes/stationary/DVD's)	\$450
T-shirts for all children & Adults riding the bus (Printing and shipping)	\$270
Lunch for families/volunteers/parents inside/media and prisoners who assist for the day	\$500 (CSP is 400)
Film and printing a picture for each child and Mother	\$180
Pre-event travel costs for meetings with prison administrators 3-4 times each prison prior to the event	\$300
TRAINING DAY & EVALUATION COSTS FOR BC'S	
Continental Breakfast / Lunch	\$20
Travel Expenses	\$100
Training Site and Manual for each bus coordinator	\$50
ADDITIONAL SHARED COSTS	
RC's travel costs/ local trainings	\$200
TOTAL AVERAGE COST PER BUS TEAM	\$4,000.00