



Rotary District 5400 www.matchinggrants.org

District Grant Final Report 2013-2014

If handwritten, please make sure information is legible. Please answer every question. Incomplete reports will not be accepted.

Club (Primary):	1041	Final Report Date: (do within two months of completion date)	4/19/2014
Other Rotary Clubs:			
Project Title:	Lighting the Way to Literacy		
Progress Report: (Do Within 12 months of grant approval)		Project Completion Date:	2/19/2014

1. Describe your project. What was done, when and where did the project activities take place. If this is a progress report, what remains to be done?

In collaboration with the Idaho Falls School District 91, the District 91 Education Foundation, the Idaho Falls Arts Council, Art Museum of Eastern Idaho, local artists and the City of Idaho Falls, the Rotary Club established a Lighting the Way to Literacy event to build sustainable funding into the One District, One Book Program. In the meantime, the District block grant of \$4,320 was used to purchase 1,372 books for the program.

2. Who were the beneficiaries, how were they impacted, how many were impacted by this project and what humanitarian needs were met?

As part of the district-wide reading project to promote literacy, Idaho Falls School District 91, in cooperation with the Education Foundation, purchased a copy of a children's paperback classic for every family with a student in elementary school. The District Block Grant was a critical part of that fund-raising effort paying for about a third of the total books purchased and helping to provide books for families that qualify for the federal free-and-reduced lunch program. About 50 percent of families in District 91 qualify for free-and-reduced lunch. The project promotes literacy as a critical skill for academic and lifelong success. In conjunction, through a grant from the City of Idaho Falls, the collaborative group had area artists turn lampshades into works of art to auction off at a community event in effort to raise money for the literacy project. This lampshade auction will be pursued in the future to provide sustainable funding for the literacy program.

3. How many Rotarians participated in the project and what did they do? Please give at least two examples, not including the financial support provided to the project.

Two Rotarians connected to the art community (through the Idaho Falls Arts Council and the Art Museum of Eastern Idaho, coordinated the lampshade art development. Two Rotarians worked on developing marketing materials for the Lighting the Way to Literacy event. Approximately a dozen Rotarians distributed the fliers in a public relations effort to area book clubs, art groups, and other interested individuals.