

South Shore
Rotary
Staten Island, N.Y.



March 21, 2024

Dear Leadership of Rotary District 7230,

I am writing to you today to provide an update on the South Shore Rotary of Staten Island's District Grant P-4997, Coats for Kids.

On Wednesday 11/29/23, the South Shore Rotary Club successfully delivered 200 brand new winter coats to 3 Staten Island organizations/schools – Cross Road Foundation, Bridge Prep Charter School & P37R The David Marquis School of the Arts.

Regarding the process...we organized a committee to identify organizations/schools on Staten Island with children in need of warm coats for the upcoming winter. After a thorough search, the committee chose Cross Road Foundation, Bridge Prep Charter School & P37R The David Marquis School of the Art to receive the coats.

The committee requested that each organization/school provide us with a list comprising of the size and color needed for each needy child. Once we had the lists, we purchased the new winter coats through a 501(c)(3) known as Operation Warm.

Once the winter coats were in hand, we spoke with each location to organize a delivery date and time. Luckily, we were able to organize all 3 deliveries on one day, making this easier for South Shore Rotarians to participate.

We were able to garner media attention for the Coats for Kids project by inviting Community Media of Staten Island to follow us for the day. Community Media of Staten Island recorded our South Shore Rotarians delivering the winter coats and speaking about the importance of the project. Community Media of Staten Island then aired the project on their cable channel, and it was also available on their app. We also shared the pictures of the event on our Facebook page, which was "liked" and shared by the official Rotary District 7230 Facebook page on 11/30/23.

All in all, our Coats for Kids project was a huge success. It was extremely well received by both South Shore Rotarians and the Staten Island community. We were able to provide warm winter coats to needy children, while also raising awareness of all the great work Rotary does in the community.

Sincerely,

A handwritten signature in black ink, appearing to read "Anthony Cerverizzo".

Anthony Cerverizzo
President

South Shore Rotary Club of Staten Island

Service Above Self