



















caught  
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# PERSONALIZE WITH CUSTOM-EYEZ

CUSTOM-EYEZ MISSION IS  
TO PROVIDE CUSTOM QUALITY  
EYEWEAR FOR MEN, WOMEN, AND  
CHILDREN. IT GIVES CUSTOMERS  
THE OPTION OF CUSTOMIZING  
A PROFESSIONAL, CASUAL OR FUN  
LOOK ON THE DAILY. PAK!

## Manufacturing & Production

Location

- China

Headquarters

- Galveston, Texas

Facility Data

- Warehouse/Office Combo
- 12,000 sq. ft.

Distribution Network

- Private Company distributing
- to Retailers

Quality Control

- Random quality checks on 20%  
of manufactured goods
- Regular visits to Suppliers &  
Manufacturers

## Profit & Loss

Revenue

\$44,712,500

- Sales

Expenses

- Variable

- Salaries

\$700,000

- Payroll Taxes

\$77,000

- Benefits

\$120,000

- Cost of Goods

\$10,125,000

- Advertising

\$500,000

TOTAL VARIABLE EXPENSE

\$11,522,000

Fixed

- Loan Payment

\$2,352.7

- Building Rental

\$144,000

- Utilities

\$24,000

- Equipment

\$24,000

- Insurance

\$50,000

TOTAL FIXED EXPENSE

\$2,594,799



# 20 years of Camp Enterprise

- Approximately 790 students
- About 275 Rotarians at Camp over the years
- An estimate of \$360,000 of support from YOU!
- (excluding the very important in kind donations)





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Camp Enterprise 2015

April 1-3