

Food 4 Kids

A Program of Food Pantry of Wasilla



Changing Alaska one meal at a time





2014

OUR MISSION



Do you know what it's like to be hungry?

The rumbling in your stomach and the worry about what your going to eat that day?

Our Mission

Feeding hungry children in safe community environments right here in the MatSu since 2010.

Who Are We?

Food4Kids, a program of the MatSu Food Bank is a non-profit, 501c3 organization. Our steady growth, amazing community partnerships resulting in more than 40,000 volunteer hours and more than 60,000lbs of donated food items in 2014 are testament that the community wants this program to continue it's important work. We are committed to working towards a day when no child is hungry!



2014

WHAT DO WE DO?



What Do We Do?

Since 2010 Food4Kids has been preparing and delivering nutritious meals and snacks to hungry kids in safe community environments. We involve the youth we serve in enrichment activities and encourage their volunteer work in our kitchens to promote a “making a difference” attitude. During the school year we prepare and deliver over 100 meals each week-day to 5 sites. During the summer to more than 15!

Food4Kids has served over 400 children in 2014 a total of more than 60,000 meals – an increase of more than 20% since 2013. By eliminating the risk factor of hunger, children are able to prepare for their futures. The long term gain will be seen in these students growing up and becoming successful individuals.

How Are We Unique?

Next to the Matanuska Valley school district, we are the largest state approved sponsor of “outside school hours” child nutrition programs in the valley. We understand that not all children can access a community center, especially given the rural nature of our communities. In these cases we go to them! 26,400 of the 60,000 meals we provided in 2014 have been delivered!

George (15): It's like a safety net, sort of. You don't have to worry about, "I'm not gonna eat today." But the fact that it's there makes you feel more comfortable. Makes you feel more safe. Makes you feel like you belong here.



2014

WHAT DO WE DO?



You have not lived today until you have done something for someone who can never repay you ~John Bunyan



2014

WHY BE INVOLVED?

Why Be Involved?

While hunger affects people of all ages, it is particularly devastating for children. Even short-term episodes of hunger can cause lasting damage to child development, putting children at risk for a range of cognitive, behavioral, emotional, and physical problems. Strengthening child nutrition programs provides an immediate and direct way to reduce child hunger and improve health and educational outcomes. The benefits will be seen not only in individual classrooms, but also across the entire School District. An increase in attendance, test scores and academic achievement improves educational results for the entire district.





Food4Kids delivers awareness, visibility, and marketing opportunities as part of the return on your investment.

2014
OUR WAY OF
SAYING THANKS!



Event Banners

As a sponsor, We will provide added exposure and branding by displaying your banner at key events. We have implemented a special “thank you” to donors who give \$15,000 by including their logo on our delivery vans.

Newsletter

Food4Kids distributes a newsletter each quarter to all donors, business partners and to the general public who wish to be on the mailing list. This regular communication, distributed to more than 1,500 community members and businesses includes promotional opportunities for sponsors. Our Annual event(s) will have a special two-page promotion in our 2nd quarter printing including sponsor logos, photos and thank you’s.

Web Site Logos, Links and Banners

All sponsors are provided with strategic advertising opportunities on our website and face-book pages. Our site is clean, updated on a regular basis and is the focus point for child nutrition program information.



Thank You

We would appreciate the opportunity to sit down with you to answer any questions you may have. We would like to hear your feedback on how we could partner for mutual benefits in this effort to combat childhood hunger!

Thank you!

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