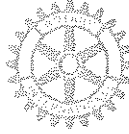


Rotary



District 5320

District Grant Application

Date:

Rotary Club of:

GRANT PREREQUISITES (All items must be current to proceed)

	Current	Not Current
District and RI Dues Status: <i>(Your club must be current on both District and RI dues at the time of application to proceed. Your club must also be current on all dues at the time of funding.)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Previous Grant Reporting Status: <i>(Your club must be current on reporting requirements for previous grants prior to funding any new grants.)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Grant Management Seminar Status: <i>(Two Rotarians from your club must have attended the latest seminar.)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MOU Status: <i>(Your club must have signed a District or TRF MOU for local projects and a TRF MOU for international projects.)</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Project Name/Title:

Project Leader Name:

Project Leader Email:

Project Leader Phone:

Brief Project Description:

In 2012, the City of Santa Fe Springs Family & Human Services staff saw a need by local youth and their families for school supplies and started the Back to School Backpack Program for financially disadvantaged students. This year our Rotary club was asked to collaborate with the City in an effort to reach more families in need. By partnering with the City the goal is to supply 200 backpacks filled with school supplies for needy families. The program is designed for youth ages 5-18. Families will be screened by City staff before they can participate. At the giveaway, families also have an opportunity to obtain additional resources from non-profit agencies

1. Project Start and Ending Dates:

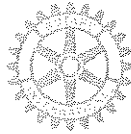
(Projects may not begin prior to the District receiving approval from TRF. Reimbursements for earlier expenses are not eligible. Projects must be completed by the end of each Rotary year.)

2. Project Location: Community International

(If the project is international, will there be a Rotary club from the other country involved? If so, explain how they will participate.)

Gus Velasco Neighborhood Center
9255 Pioneer Blvd.
Santa Fe Springs, CA 90670

3:00pm to 5:00pm



District Grant Application

3. Project Budget:

(Attach a complete project budget. List all revenues and expenses. These amounts MUST balance.

If the goods and services are to be purchased from an international source, is the budget properly calculated in US dollars?)

Backpacks \$2,000, Notebooks \$600, Paper \$400 for a total of \$3,000. See attached for more detail

4. Grant Funding:

(How much will clubs be contributing? Club contributions must be equal or greater than the amount requested from the District.)

Club(s) Contribution	District DDF	Total
\$ 1,500	\$ 1,500	\$ 3,000

5. Participating Clubs:

(If other clubs will be participating in this project, list each club and its contribution.)

	\$	
	\$	
	\$	

6. Other Support:

(What other in-kind contributions, discounts or financial support are you getting for the project?)

WE expect participation from our local Wal-Mart and Target stores in providing discounts so additional items can be purchased

7. Other Involvement: *(What other groups or organizations will be involved and how will they be participating? Attach participation letters from any non-Rotarian organizations partnering in the project.)*

Letter from the City of Santa Fe Springs Family & Human Services included in the package

8. Club Participation:

(Show active involvement of the Rotarians in your club. How many club members will participate and what will they do?)

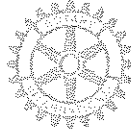
In conjunction with the City of Santa Fe Springs, our club participation will include purchasing school supplies, utilizing one of our weekly club meetings to stuff and sort backpacks by age group and setup, distribution and cleanup the day of the event. In total we expect 10-12 member contributing a total of 160 hours to this project.

9. Who are the Beneficiaries:

(Who are you serving and how?)

The beneficiaries are underprivileged children between the ages 5 to 18. The city has set income criteria guidelines in an effort to assist the neediest in our community. According to the US Census Bureau demographic profile website approximately 6% of residents receive public assistance and 8% receive food stamp benefits. These families are having a difficult time just putting food on the table for their children, let alone buying school supplies. The city has identified a real need to help support these kids and our Rotary club is excited to collaborate with them.

Rotary



District 5320

District Grant Application

10. Lasting impacts on the community:

Children who benefit from this program can be expected to have great confidence and do better in school as they will have the necessary supplies to do so. In total, better success in school should benefit them & their families for many years to come

11. Rotary Area of Focus: *(check all that apply)*

- Peace and Conflict Resolution
- Disease Prevention and Treatment
- Water and Sanitation
- Maternal and Child Health
- Basic Education and Literacy
- Economic and Community Development

12. Funds Stewardship:

(Describe how funds will be safeguarded and tracked. If funds are to be distributed to an international partner for purchase/use in another country, who will be responsible for the funds? How will transfers of funds to international partners be handled?)

The City of Santa Fe Springs and the Treasurer along with the project leader will keep track of the receipts and the funds. Our Treasurer will monitor all activity in Quickbooks accounting software.

13. Publicity: *(How do you plan to publicize your project? Check all that apply)*

- Press Releases
- Local Newspapers
- Community Newsletters
- Magazines
- Ads
- Cable TV
- Social Media
- Banners & Flyers
- Speakers
- Partner Organizations

14. Additional Comments:

LASTING IMPACT ON COMMUNITY (CONTINUED)

The need in the community is great. While the residential population is approximately 17,000, 26% (4,400) are children under the age of 18. About 9.1% of the population is below the poverty level according to Quickfacts on the US Census Bureau website. In order for the youth in our community to have success in school, they need basic supplies that will enable them to flourish and provide them with the confidence to achieve academic success.

Please note that the city of Santa Fe Springs will donate \$3,050 to the project for additional supplies as well as staff time

Finally, we have committed to the City of our involvement and pledge of \$1,500 to this worthwhile program. Therefore if the grant committee can not provide us with the amount requested, we hope you would consider a lessor amount so we can strive to reach as many needy families as possible.

3. Project Budget

Backpack	10.00 x 200 = \$ 2,000
Notebook	3.00 x 200 = \$ 600
Paper	2.00 x 200 = <u>\$ 400</u>
TOTAL	\$3,000

In addition the City of Santa Fe Springs will also contribute the following supplies

Pencils	1.00 x 200 = \$ 200
Pens	2.00 x 100 = \$ 200
Erasers	1.00 x 200 = \$ 200
Pencil holder	3.00 x 200 = \$ 600
Markers	3.50 x 100 = \$ 350
Calculators	5.00 x 100 = \$ 500
Folders	2.00 x 200 = <u>\$ 400</u>

Sub-Total \$ 2,450

Refreshments 1.50 x 400 = \$ 600

TOTAL CONTRIBUTION FROM THE CITY \$ 3,050

City of Santa Fe Springs Contribution	\$3,050*
Rotary Contribution	\$1,500
District grant need	<u>\$1,500</u>
Total Project	\$6,050

*City of Santa Fe Springs contribution does not factor in Staff Labor: (average) \$17.50hr. x 8 hr. day x 10 days x 7 staff = **\$9,800** (includes CS Coordinator, Program Leaders, and Case Workers).



11710 Telegraph Road CA 90670-3679 (562) 868-0511 Fax (562) 868-7112 www.santafesprings.org

"A great place to live, work, and play"

June 2, 2015

Liz Buckingham
Rotary District 5320
P.O. Box 3970
Orange, CA 92857-0970

Dear Ms. Buckingham:

LETTER OF SUPPORT

The City of Santa Fe Springs, through the Department of Community Services/Family & Human Services (FHS) Division has continued to work collaboratively with Rotary Club of Santa Fe Springs. In 2012, the Family & Human Services staff saw a need by local youth and their families for school supplies. Parents were worried and unable to purchase school supplies for their children. The FHS Division quickly partnered with local businesses and agencies to gather supplies for youth. They began by providing a backpack, a folder, and some general school supplies to local youth, 50 backpacks were distributed that year and in 2013. A year later the program had quickly grown with 150 backpacks filled with school supplies including calculators, pens, paper, pencils, crayons, and folders were distributed in 2014. Based on a growing community need, the FHS Division has continued to work collaboratively with agencies, schools, businesses and service clubs within the community.

Planning is under way for the 2015 Back to School Backpack Supply Program and with the ongoing relationship between the Santa Fe Springs Rotary and City, I look forward to the Rotary's involvement. Below is a financial breakdown to include the potential monetary support from Santa Fe Springs Rotary and a description of areas of assignment and logistical planning for implementation.

Project Budget

Backpack	10.00 x 200 = \$ 2,000
Notebook	3.00 x 200 = \$ 600
Paper	2.00 x 200 = \$ 400
Pencils	1.00 x 200 = \$ 200
Pens	2.00 x 100 = \$ 200
Erasers	1.00 x 200 = \$ 200
Pencil holder	3.00 x 200 = \$ 600
Markers	3.50 x 100 = \$ 350
Calculators	5.00 x 100 = \$ 500
Folders	2.00 x 200 = \$ 400

Sub-Total \$ 5,450

Laurie M. Rios, Mayor • Richard J. Moore, Mayor Pro Tem
City Council
William K. Round • Juanita Trujillo • Jay Sarno
City Manager
Thaldeus McCormack

Refreshments 1.50 x 400 = \$ 600

Grand Total \$ 6,050

City of Santa Fe Springs Contribution \$3,050*

Rotary Contribution \$1,500

District grant need \$1,500


Total \$6,050

*City of Santa Fe Springs contribution does not factor in Staff Labor: (average) \$17.50hr. x 8 hr. day x 10 days x 7 staff = **\$9,800** (includes CS Coordinator, Program Leaders, and Case Workers)

Areas of Assignment and logistical Planning

- City Staff will design flyers and distribute at local low income housing buildings in July
- Interested families must make an appointment to meet with the case managers to determine eligibility
- All participants must be a Santa Fe Springs resident between the ages of 5-18 and must meet income criteria guidelines (assessed and determined by caseworkers).
- The program is first come first served for eligible families
- City Staff and Rotary members will begin to purchase items (normally at Wal-Mart) at least two weeks in advance
- Staff and Rotary members begin to fill backpacks with supplies one week prior to give away
- Reminder flyers are created by the city and distributed one week prior to giveaway
- Reminder phone calls are made by the city the day before the giveaway
- Non-profit agencies are invited to provide additional information for the families
- Children and their families begin to line up at least one to two hours prior to the giveaway
- The day prior to the event city staff and Rotary members organize backpacks by age range and snacks (i.e. ice cream, drinks) are purchased for the families to enjoy
- Case managers will set up check-in table and will make sure all participants have been previously registered
- Rotary members will distribute backpacks and refreshments to the families.
- Registered participants who fail to show up, receive a call from staff (backpacks will be stored in a safe place until registered participant can pick up)
- The giveaway will take place at the Gus Velasco Neighborhood Center
- The city staff photographer will take pictures at event

The City of Santa Fe Springs appreciates the support and collaboration of the Rotary Club of Santa Fe Springs and I look forward to working with you in addressing the needs of our youth in the community.

Sincerely

 Edmund Ramirez, Community Services Supervisor
 Family & Human Services Division, Department of Community Services

Cc: Maricela Balderas, Director of Community Services

Laurie M. Rios, Mayor • Richard J. Moore, Mayor Pro Tem
 City Council
 William K. Round • Juanita Trujillo • Jay Sarno
 City Manager
 Thaddeus McCormack