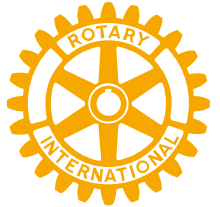


District 3350
Rotary
Club of Suan Luang



ROTARY CLUB OF SUAN LUANG: GG1750518

GLOB**L GRANT 2016-17**

ROTARY SERVING HUMANITY

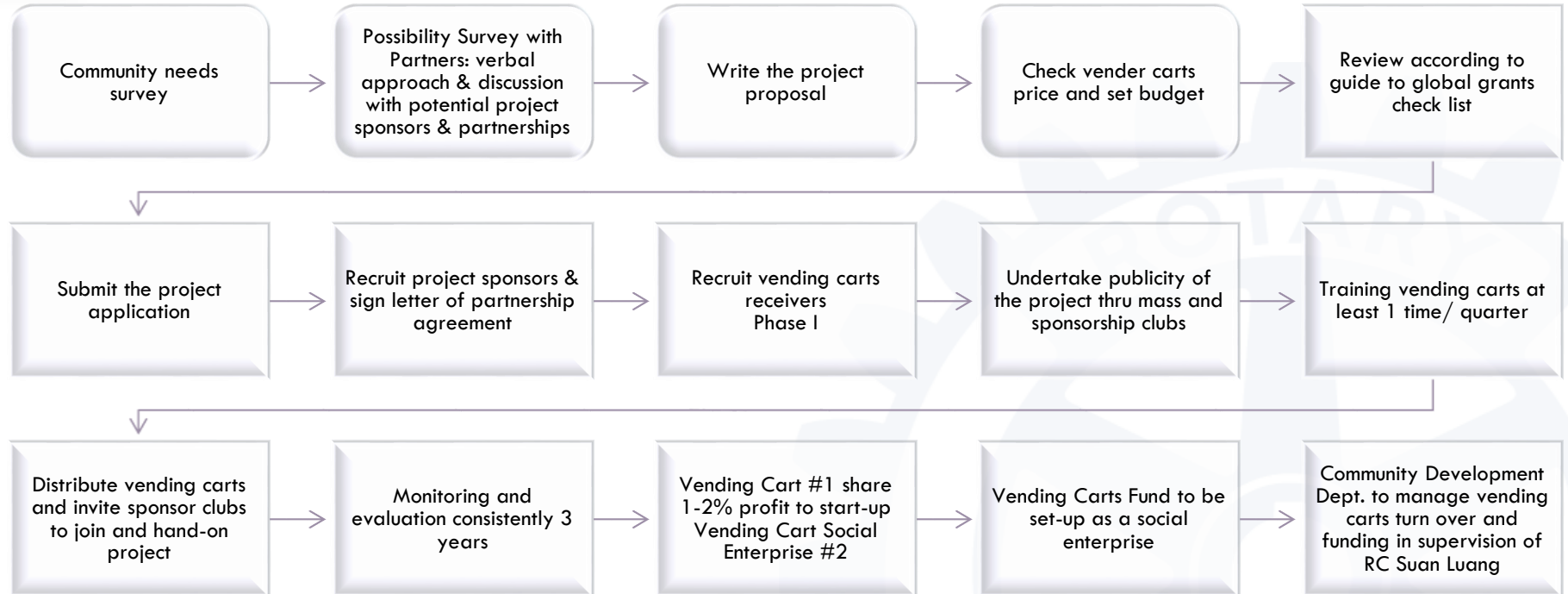


District 3350
Rotary
Club of Suan Luang



TRAINING NEW ENTREPRENEUR TO START-UP : **‘VENDING CARTS’** SOCIAL ENTERPRISE

Project Flow : Vending Carts Social Enterprise



Partnership and Co-operation

Project: Training New Entrepreneur to Start-up :
‘Vending Carts’ Social Enterprise

Rotary Club of Suan Luang

Suanluang District office

- Sister Clubs
- Fellowship Clubs
(Domestic & International)

- Non-Rotarian Organization
+ J-Mart PCL.
+ Computer Center Krirk University
+ Wealth Buddy Team, BLA
etc.

Community
Development Dept.

Head of
20 communities in
Suanluang District

Project Survey

- On July 2016 : Community Service team, Rotary Club of Suan Luang arranged meeting with Community Development team of Suan Luang District office and heads of community to get the requirement and to find out what people in communities in Suan Luang District need support.
- Reference demographic
 - Area Total 23.678 km² (9.142 sq mi)
 - Population (2015) Total 120,136
 - Density 5,073.73/km² (13,140.9/sq mi)
 - 20 communities in district



Project Community Needs Survey



We work hand in hand with community's leaders of over 20 of 50 communities in Suanluang district to get requirement before start the vending carts entrepreneur project.

Project Cooperation Possibility Survey

Community Meeting at Suanluang District Office, Development Dept., Head of Computer Center Computer Center Krirk University and Head of 20 communities in Suanluang District



Project Cooperation Possibility Survey

Computer Center Kirk University share first training with head of 20 communities during community meeting.



ประชาสัมพันธ์หลักสูตรไอซีเอ็มดีเอสำหรับ Smart Farmers

Posted in กิจกรรมมหาวิทยาลัย

เมื่อวันที่ 15 พฤศจิกายน 2559 อาจารย์อัญญาทิชา อติวงศ์วงษ์ หัวหน้าศูนย์คอมพิวเตอร์ มหาวิทยาลัยเกริก เข้าร่วมประชุมกับคณะกรรมการชุมชนเขตสวนหลวง โดยมีผู้อำนวยการเขตสวนหลวงเป็นประธานฯ พร้อมด้วยตัวแทนชุมชนทั้ง 50 ชุมชนในเขตสวนหลวง เพื่อประชาสัมพันธ์หลักสูตรไอซีเอ็มดีเอสำหรับ Smart Farmers ที่จะจัดขึ้นในวันที่ 26 พฤศจิกายน 2559 ณ มหาวิทยาลัยเกริก



Cooperation



No	Organization	Co-operation
1	Community Development, Suanluang District Office (SDO)	1.1 Support survey process for communities' need 1.2 Support and co-ordinate for recruitment session vending receivers 1.3 MOU with Suanluang District Office to be arranged before project hand-on 1.4 SDO will take Vending carts as asset of SDO for vending cart receives to borrow without any fee 1.5 Renew annual borrowing contract with vending cart receivers 1.6 Submit vending carts status report to Rotary Club of Suan Luang twice a year 1.7 Set-up Rotary Vending carts fund and manage to collect 1-2% of GP from pilot vending cart receivers in EP.1 to start-up Vending carts EP.2 1.8 Support in case of any fundraising charity event for growing up vending cart enterprise
2	Computer Center Krirk University	2.1 Digital Marketing for vending cart business Training
3	J-Mart PCL.	3.1 Develop mobile technology training to encourage any age of people to capture digital trend 3.2 Training Vending cart receivers how to use mobile phone and basic social media
4	Wealth Buddy® Team, Smart 3B Project cooperated of 3 partnerships: Bangkok Life Assurance Public Company Limited, Bangkok Insurance PLC, BBL Asset Management Co.,Ltd.	4.1 Financial Planning training for vending cart receivers and related person 4.2 Basic Accounting Workshop

Recruit vending carts receivers : Phase I

Application

- Vending cart committee to be set-up
- Term & condition should be in written
- Application Form Initiated by RC Suan Luang

- Application distribute thru Suanluang District Office
- 20 Heads of community to find candidates in their community and collect applications

Qualifier

- How to start-up vending cart business training will be provide for all candidate who apply for

- all candidate to clear about term & condition of social enterprise : vending cart project

- Vending cart committee to select potential candidates and call for interview

Audition / interview

- Selected candidates attend the audition session
- Vending cart committee to concentration selecting and make sure vending carts will benefit
- Qualify vending cart receiver will be announce and appoint to hand-on day

Recruitment : 1-2 from each 20 communities in Suanluan District

Sample Marketing and Promotion Channels Support

1. Provide Promotion thru social media Channels e.g. FB page, Instagram, wechat, link thru supporter website, etc.
 - Where to eat in Suanluang District
 - Top 20 street foods you should not miss in Suanluang
 - Top 10 HARA foods in Suanluang (if any)
2. Provide space in Rotary One Day event for Rotary vending carts as show case and encourage them to share profit to vending cart funding
3. Encourage them to join any event in shopping mall in Suanluang district e.g. Seacon Squire, Paradise Park and Thanya Park, etc.
4. Any occasion/event of Suanluang District Office and etc.

Budget : exchange rate 1USD:35THB

Global Grant Project Financing Calculation Table 2016-17							
Project Objective							
Description	Exchange Rate: THB/USD				Maximum Wold Fund Match	5% Extra Support to TRF on Cash Contribution	Total Cash Payment to TRF
	Currency	Amount	Currency	Amount			
Quality Vending Cart + Start up Tools	THB	1,014,000.00	USD	28,971.00	Maximum Wold Fund Match	5% Extra Support to TRF on Cash Contribution	Total Cash Payment to TRF
Training operation	THB	41,075.00	USD	1,174.00			
Project Signage	THB	15,000.00	USD	429.00			
Management expenses, Monitoring and evaluation	THB	10,000.00	USD	286.00			
	THB		USD	-			
Total	THB	1,080,075.00	USD	30,859.00			
Project Partner		Sort of Fund		Contribution			
RC Suan Luang		DDF	USD	3,000.00	3,000.00	-	-
DDF from Oversea (exchange with AF Contribution)		DDF	USD	11,250.00	11,250.00	-	-
RC Serangoon Garden		Cash	USD	1,000.00	500.00	50.00	1,050.00
RC BK Suwannabhumi		DDF	USD	160.00	160.00	-	-
RC Saraburi		DDF	USD	300.00	300.00	-	-
		Cash	USD		-	-	-
		Cash	USD		-	-	-
		Cash	USD		-	-	-
		DDF	USD		-	-	-
		DDF	USD		-	-	-

KPI



- Achieve at least 30 vending carts hand-on to receivers in 30 communities of Suan Luang district within 2 years after project approved
- 60% of vending carts receivers attend each training
- Vending cart tenant status report 2 times a year