This project will present the plans and goals of diffusion of the pedagogical activities of the students in the formation of future professionals and always seeking improvement for the less privileged communities of our city. The pedagogical project aims to create informatics and audio-visual centers with state-of-the-art technology to enable the most participative, supportive and ethical individual, as well as being able to take advantage of the resources available to them in a more conscious and responsible way. The Rotary Club of Blumenau - Fortaleza (04650) is the idealizer of this project.