

# Rotary kids



100 YEARS OF ROTARISM IN MEXICO



## Leaders in Evolution



**ROTARY KIDS IS A PROJECT DESIGNED BY ROTARY MEMBERS WORRIED ABOUT CHILDREN IN A VULNERABLE SITUATION**

#### **OBJECTIVE**

Develop effective leadership among boys and girls in Southern Sonora, specially those in vulnerability circumstances, for them to reach their potential.

#### **HOW IT WORKS**

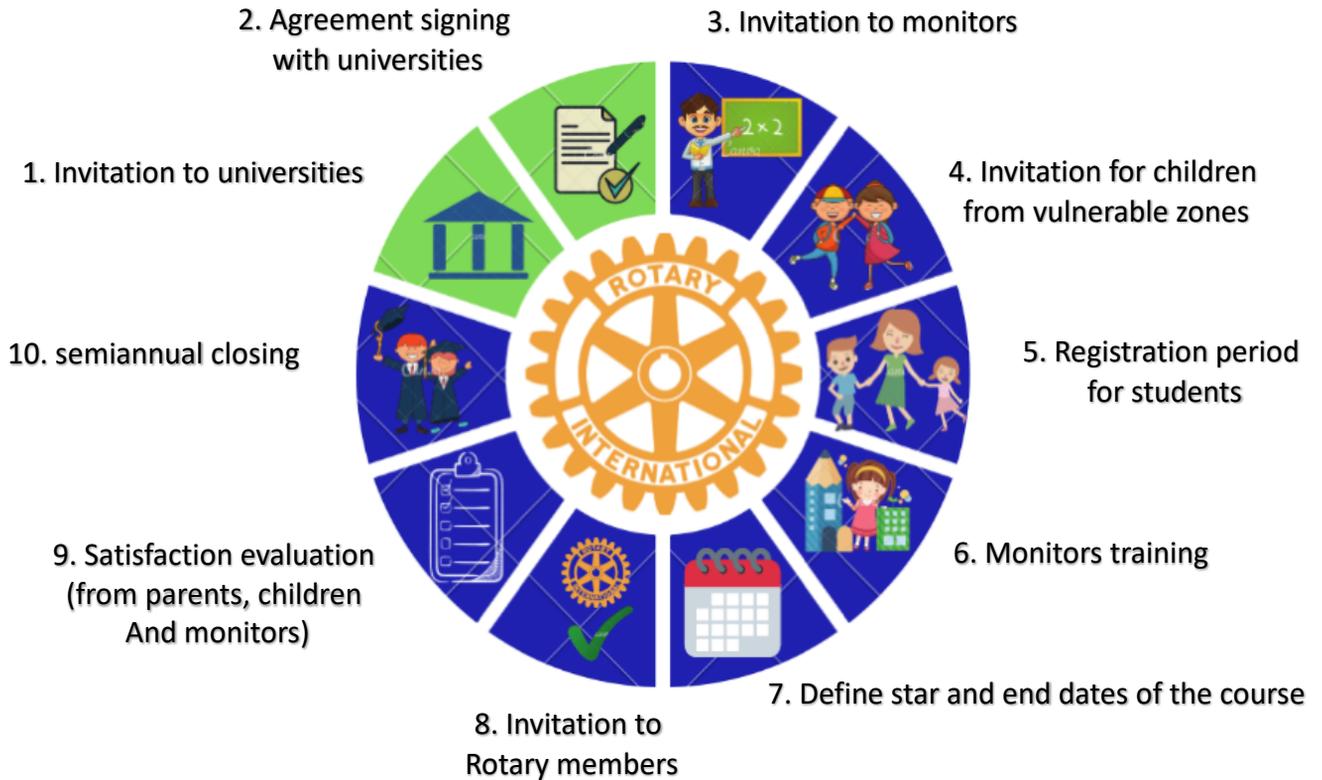
The program will include several activities throughout 10 Saturdays with children from different backgrounds. These activities are supported by Rotary members, teachers and volunteers from many educational institutions. There are agreements with these institutions to borrow their facilities to do said activities.

#### **HISTORY**

The Rotary Kids program officially starts on February the 3<sup>rd</sup>, 2018 at the Sonora Institute of Technology (ITSON) facilities. It was first called "Leaders in Evolution", having 40 children from vulnerable backgrounds. This project was developed in alliance with the Boys and Girls Club of America and the local authorities. The objective is to develop leadership, creativity and innovation in children.



# Development Plan



Example of a schedule of activities to develop all the work in the right way

ACTIVIDADES		Cronograma de Actividades						
		Semestre Enero - Junio 2020						
		Enero	Febrero	Marzo	Abril	Mayo	Junio	Julio
		semanas	semanas	semanas	semanas	semanas	semanas	semanas
		5 12 19 26	2 9 16 23	1 8 15 22 29	5 12 19 26	3 10 17 24	31 7 14 21	28 5 12 19 26
Convocatoria para Universidades								
Firma de Convenio								
Convocatoria para Monitores								
Convocatoria para niños de las zonas focalizadas								
Periodo de Inscripciones								
Capacitación de Monitores								
Programar fechas de arranque y cierre								
Invitación a Rotarios								
Evaluación de Satisfacción (Papás, Niños y Monitores)								
Clausura de Semestre (Cierre global)								

# JUSTIFICATION

The **Rotary Kids** program is looking to give children extracurricular experience to their academic formation. According to **UNICEF**, there are two big areas of opportunity in our country, education and safety, and Rotary is looking to fight that to give better opportunities to our new generations.

## Data:

### ▪ **Limited education:**

According to UNICEF, 8 out of 10 children in 6<sup>th</sup> grade don't reach the expected achievements in linguistic and communication.

Almost 3 out 10 teenagers between 15 and 17 years old don't currently go to school.

UNICEF recommendation to this is to reinforce extracurricular activities, taking into consideration the children's background.

### ▪ **Violence:**

In Mexico, 6 out of 10 boys and girls between 1 and 14 years old have been through some kind of violent disciplinary actions.

UNICEF recommends to reinforce the identification and report mechanisms against these actions. Also, it is recommended to work towards prevention policies and a peace culture to achieve social coexistence.

SOURCE: <https://www.unicef.org/lac/comunicados-prensa/analisis-sobre-la-situacion-de-la-infancia-en-mexico>



# Programs examples

## Activities Schedule ITSON (Sonora Technological Institute) 2nd Semester 2019 :

	Date	Instructor	Subject
1	September 28	Mtra. Edith Gloriela Báez Portillo	Childhood Empowerment
2	October 5	LNH. Alejandra Valdez Rosas	Healthy life in scholars
3	October 12	Mtra. Karina Imay Jacobo	Respect towards others
4	October 19	Mtra. Lizette Marcela Moncayo Rodríguez	Touristic and recreational culture
5	October 26	Mtro. Gaspar Leal Duarte	Stop cyberbullying
6	November 9	Mtra. Aby Ariana Apodaca Orozco	How to overcome fear through games
7	November 16	Mtro. Gibran Higuera	Which is my favorite intelligence? and How do I learn better?
8	November 23	Mtra. Brigitte Arlette Escobar	Social skills in infants
9	November 30	Mtra. Marlene Félix Montiel	Environment care
10	December 7	Closing	

## Activities Schedule UNAV (Navojoa University )2nd Semester 2019 :

	Date	Instructor	Subject
1	September 28	Mtro. Primitivo Vázquez	Introduction to Camping/Religion/Civics
2	October 5	Mtro. Primitivo Vázquez	First Aid/Religion/Civics
3	October 12	Mtro. Primitivo Vázquez	Bandage application
4	October 19	Mtro. Primitivo Vázquez	Knots techniques/ Civics
5	October 26	Mtro. Primitivo Vázquez	Cosmography/Civics
6	November 9	Mtro. Primitivo Vázquez	Environment care/Religion
7	November 16	Mtro. Primitivo Vázquez	Making of survival furniture
8	November 23	Mtro. Primitivo Vázquez	Boy Scout / Values
9	November 30	Mtro. Primitivo Vázquez	Bread making
10	December 7	Closing	

Each university or institution creates their own activities program according to their resources and possibilities. Once the agreement with them is signed, it is imperative to create this calendar with each one of them.

# Programs examples

## Activities schedule Buyyawi (Non-Profit) 1st. Semester 2020 :

	Date	Instructor	Subject
1	January 25	Equipo Buyyawi	Welcome ceremony – Ice Breaker
2	February 1st	Lic. Grehettel Miranda Lic. Reyes Oralia Miembro Rotario	-Theater -Literature -Rotarism
3	February 8	Lic. Zarah Domínguez Lic. Ana Luisa Valdez Lic. Roberto Aguilar	-Dance -Values -Art
4	February 15	Lic. Lucía Vega Lic. Saúl Gonzalez Miembro Rotario	-Reading -Set design -Rotarism
5	February 22	Esteban Cota Eq. Buyyawi	-Cultural identity -Children play
6	February 29	Lic. Ana Luisa Valdez Lic. Zarah Domínguez Lic. Roberto Aguilar	-Story telling -Dance -Art
7	March 7	Lic. Saul Gonzalez Lic. Roberto Aguilar Esteban Cota	-Set design -Mask making -Religion and cultural identity
8	March 14	Lic. Reyes Oralia Miembro Rotario Lic. Lucia Vega	-Comprehensive reading -Rotarism -Values
9	March 21	Lic. Zarah Domínguez Lic. Roberto Aguilar Equipo Rodada Verde	-Dance -Art -Environment care
10	April 4	Esteban Cota Misionero Javier Leyva	-Cultura identity -Religion
11	April 11	N/A	Spring Break
12	April 18	Lic. Zarah Domínguez Lic. Roberto Aguilar	-Dance -Art
13	April 25	Eq. Buyyawi	CLOSING

# Invitation to universities

**THIS IS THE FIRST AND ONE OF THE MOST IMPORTANT STEPS OF THIS PROCESS**

Rotary kids is possible due to the cooperation between educational institutions, preferably universities, due to them being able to provide facilities, monitors (university students) and provide academic essence to the children participating on this program.

It is important to state that each alliance made must follow the guidelines of the Rotary Kids program to avoid confusion at the time of the execution.

The invitation to universities must be done at least 1 month before the start of the program to clarify objectives and to announce the alliance between the 2 parties.

**Rotary**





## Agreement with universities

Making a written agreement between Rotary and universities will ease the process of Rotary Kids and will guarantee the success of the project.

These points must be very clear:

- Facilities where the activities will be done.
- Monitors recruitment. There is need of 1 per every 10 students.
- Development and execution of the 10 sessions.
- Opening and closing dates.

An agreement's example is attached to the documents for the execution. When all of this is arranged, it is important to invite the media for the society know about these efforts and to join if anyone is interested.



## Monitors

It is the term assigned to the person in charge of the courses in regards of discipline and order. They will be also handling the education material the children will use throughout the program.

Some of their functions are: motivate the children into interacting with their peers and making sure they all participate in the courses and activities of this program. They also help the students to stay focused in the activities and to make them interactive.

The monitors will also be in charge of supporting the students through difficulties they could encounter throughout the course.

## Recruitment

Each university will recruit a group of monitors, from which there will be a team captain who will have direct communication with the Rotary Kids coordinators.

It is imperative to have 1 monitor per every 10 children so every university will be responsible to provide the needed number of monitors, offering extracurricular credits to the monitors in exchange.

These monitors must have the following aptitudes:

- Proactivity
- Patience
- Respectful
- Organized
- Leadership





## Students Registration

The children that participate in this Rotary Kids program must meet the following criteria:

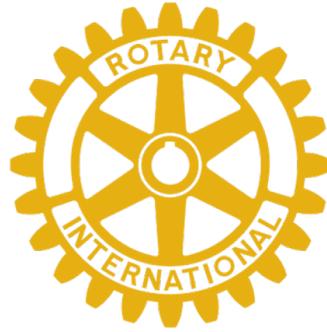
- To be between 6 and 13 years old
- To live in vulnerable parts of the city
- To be in primary school

The documentation needed for every applicant must be the following:

- Copy of the birth certificate
- Copy of their school grades
- Copy of billing address
- Copy of social security certificate
- 2 photos

It is important to communicate to the parents that the university will be responsible for providing all the learning material required for the activities in this program.

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## Evaluation

A satisfaction evaluation must be done as well. The participants of this evaluation have to be the parents, the student and the monitor. This has the purpose of analyzing the program execution and to improve on future programs. The evaluation guide is attached to the package of official documents.

On a side note, it is very important to measure the impact this program have on the students. In order to do this, the grades from the student from the beginning and from the end of the program will be requested to see if there was any progress on them. There will also be a survey for parents to determine if the behavior of the students at home changed at all.

## Closing

A closing ceremony must be withheld at the end of each semester where certificates of completion will be given to the students, monitors and teachers. There could also be a final demonstration of what the students did on the whole program so the parents get convinced about the quality of the program and bring back their children again on the next courses.

Invitations must be sent to

- Instructors
- Parents
- Monitors
- Media
- Rotary members
- Society in general
- Local authorities



## Rotary involvement

One of the main purposes of the Rotary Kids program is to transmit the Rotary values and philosophy to the new generations. It is so, that the involvement of Rotary members is imperative so they can share their own experiences to promote the Rotary culture.

Every Saturday there should be a dynamic between the students and Rotary members to promote social service towards vulnerable population.



# UN OBJECTIVES

This program supports the vision of the UN towards sustainable development.



**“It is time for a sustainable development agenda”**

Amina J. Mohammed, Vicepresident of the United Nations.

The programs built by each university must support these objectives in order to promote sustainable development withing Rotary Kids.

# Program Budget

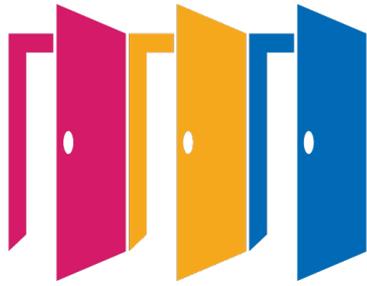
REQUIRED EXPENSES PER GROUP. (20 CLASSES)

CONCEPT		COST		
Q	CONCEPT	UNIT PRICE	AMOUNT	TOTAL AMOUNT
5	MONITORS	10 USD	50 USD	1,000 USD
50	T-SHIRT	5 USD	250 USD	250 USD
5	VEST	7 USD	35 USD	35 USD
20	FUEL Vouchers	10 USD	200 USD	200 USD
1	COORDINATING SALARY	120 USD	2,400 USD	2,400 USD
	<b>TOTAL</b>			<b>3,885 USD</b>

ACTIVE PROGRAMS IN NAVOJOA

CONCEPT		COST
	PROGRAM	
	Sonora Technological Institute (ITSON)	3,885 usd
	Navojoa University (UNAV)	3,885 usd
	Buyyawí (Non-Profit)	3,885 usd
	Huatabampo Technological Institute (ITHUA)	3,885 usd
	<b>TOTAL</b>	<b>15,540 USD</b>

**The total cost of having four Rotary Kids programs active in Navojoa for one year (40 Classes) is \$31,080 USD**



# Rotary abre oportunidades

**Rotary**  
DISTRITO 4100 | MÉXICO



**Rotary**  
Kids



## CONTACT INFORMATION

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# Official Documentation

1. Cooperation Agreement ([Descarga](#))
2. Registration Format ([Descarga](#))
3. Timeline of Activities ([Descarga](#))
4. Certificate of Completion ([Descarga](#))
5. Monitors Data Base ([Descargar](#))
6. Weekly Report ([Descargar](#))