

LUGAR

FECHA

FIRMA DEL CONTRIBUYENTE

LUGAR

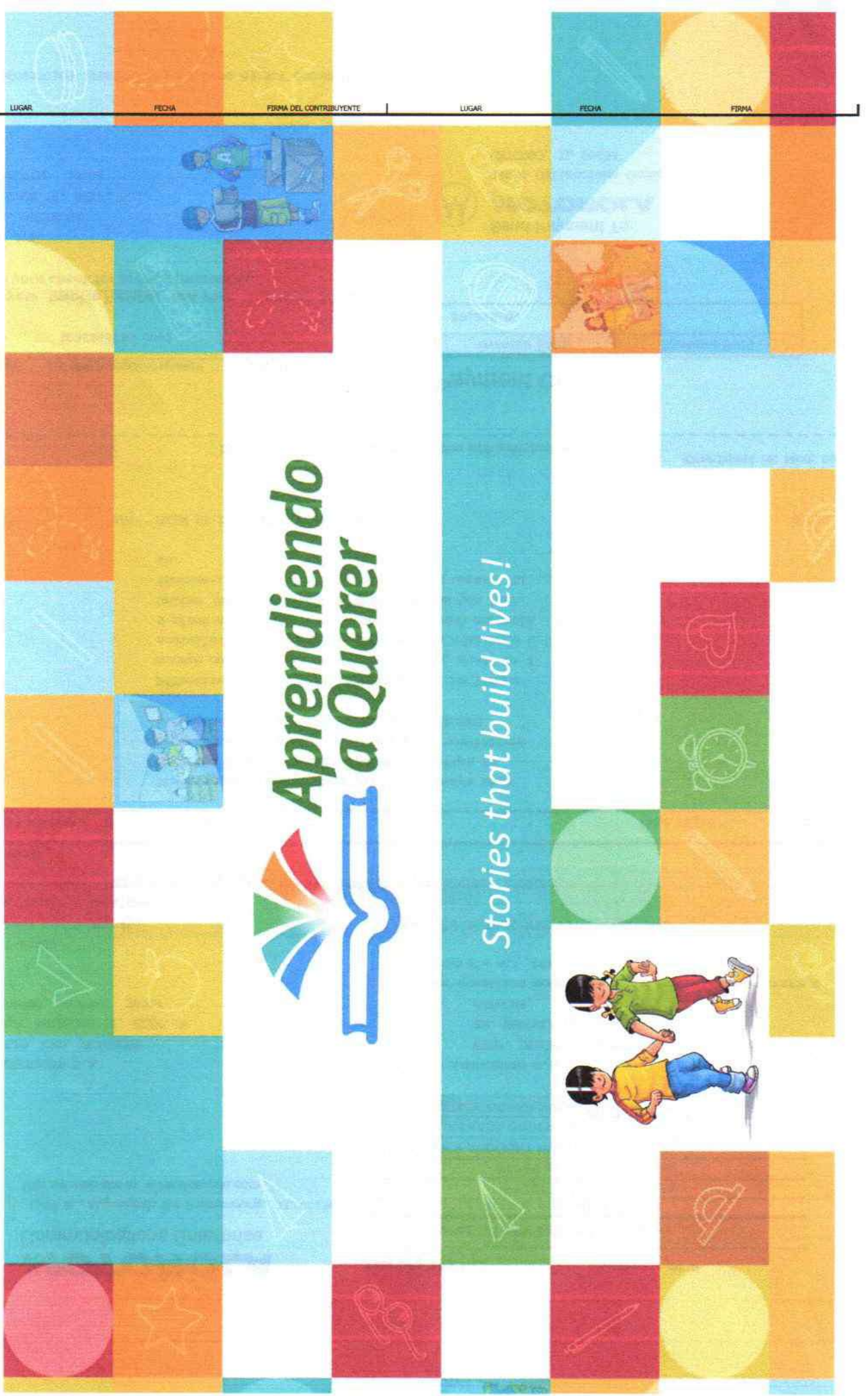
FECHA

FIRMA




# Aprendiendo a Querer

*Stories that build lives!*



Carlos y Alicia are the main characters of the exciting story that envelops the students of *Aprendiendo a Querer*.

A complete programme for children and adolescents delivered through 13 illustrated books...



... Their story has travelled to 25 countries, has been translated to 8 languages and has changed the lives of hundreds of thousands of children in these past 20+ years.



A programme proven to be effective in awakening in students the love of life and the enjoyment of relationships with others:  
Aprendiendo a Querer

Blending easily within school requirements, it progressively and systematically cultivates:

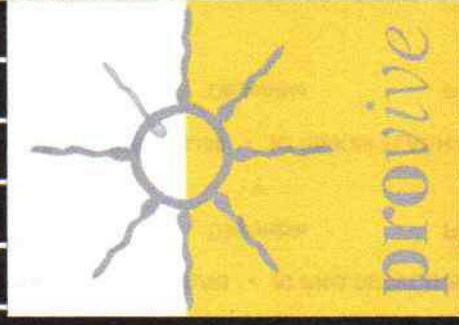
Indispensable life skills for:

- Family and Community Relationships
- Positive Leadership and development of teamwork
- Critical Thinking and Decision-taking

Through AaQ, teachers have:

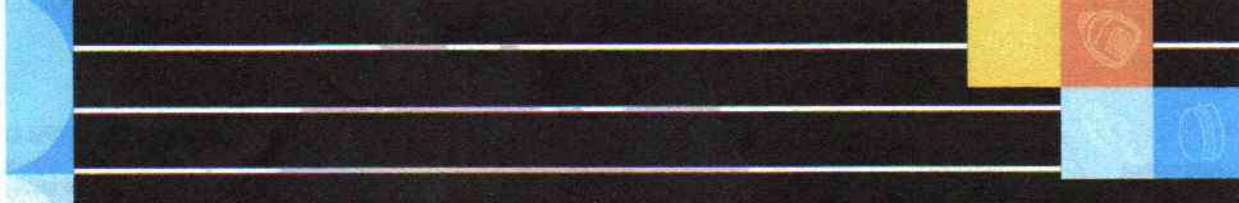
- A tool to harmonize the thinking, feeling and behaviour of the children and adolescents in their care, enabling:
  - Empathy and analysis
  - Understanding options and forming a life plan
- An effective instrument for the development of Human Capital and the Common Good.

We are a non-profit association with a 40-year record of effective social work. We see in the youth of our country wonderful talents, great generosity and enormous potential.



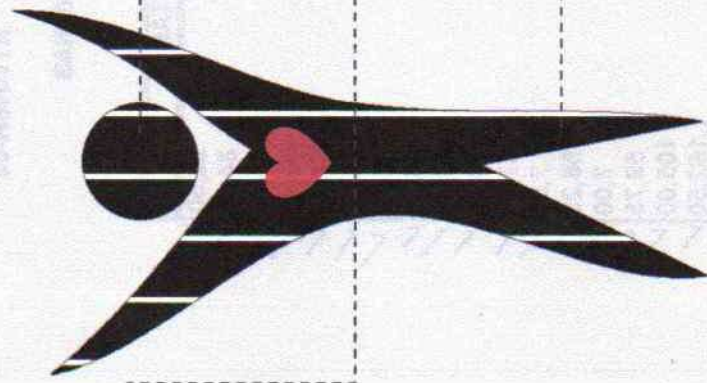
At the same time, we have detected areas that beg for attention, such as:

- Deficits in emotional Intelligence
- Tolerance of 'short cuts,' and cheating
- Healthy ambition, but low levels of empathy
- A tendency to procrastinate
- And a worldwide hyper-sexualization which distracts, confuses, and undermines studies.





# Integrating the 3 levels of the human person



The Spiritual level (the intelligence and the will)

The Emotional level (impulses and sentiments)

The Corporal level (where everyday actions take place)



**Aprendiendo  
a Querer**



The integration of these 3 levels allow:

- The harmonization of the person
- Self-knowledge
- Discovery of their talents and weaknesses, and respect for those of others.
- The satisfaction of sensing a purpose in life.
- Motivation to create a life plan



Backward Planning has assured a clear and methodical progression of the Objectives of each level.



**Apreniendo  
a Querer**

## Respecting:

The known physical, mental and psychological development of girls and boys.

The 'windows of opportunity' recognized by psychology and neurology for learning the Big Concepts.

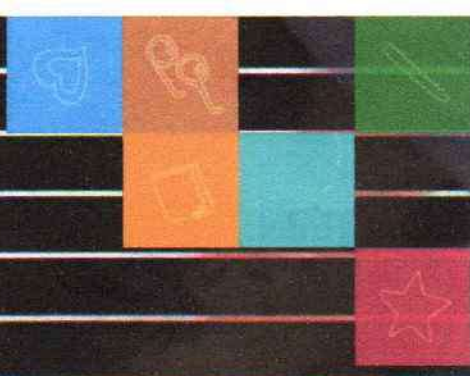
The neurology of Viktor Frankl and the science of happiness.

The Positive Psychology of Seligman y Duckworth concerning the values leading to success.

Anthropology, and the universal desire to be accepted and included, while managing natural competitiveness, the desire to stand out, and human relations.

Teachers are our  
great allies!

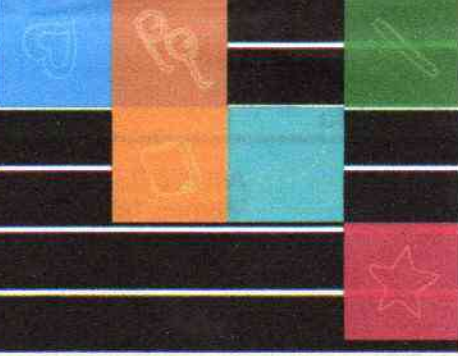
It is they who make it possible for Carlos y Alicia to have such an impact in the lives of the students, as they open spaces in class so that these realistic situations and options can be a part of the daily understanding of the students as they evolve from small children, through the difficult years of adolescence, until the decisions of school leaving.



The programme is implemented in the classroom throughout the school year, one chapter per week (32 chapters). One hour per week is required, although many prefer to do 2 hours.

The contents are delivered through a continual narrative describing the adventures of Carlos, his cousin Alidia and their varied group of school-mates, friends, family and community.

The existence situations, experiences and concerns of the characters in the story are those of all young people in their natural developmental stages.



The adventures, mistakes, dilemmas and successes of the characters in the story allow the students to identify with them and to perceive, ponder and discuss, from a safe place, options and attitudes.

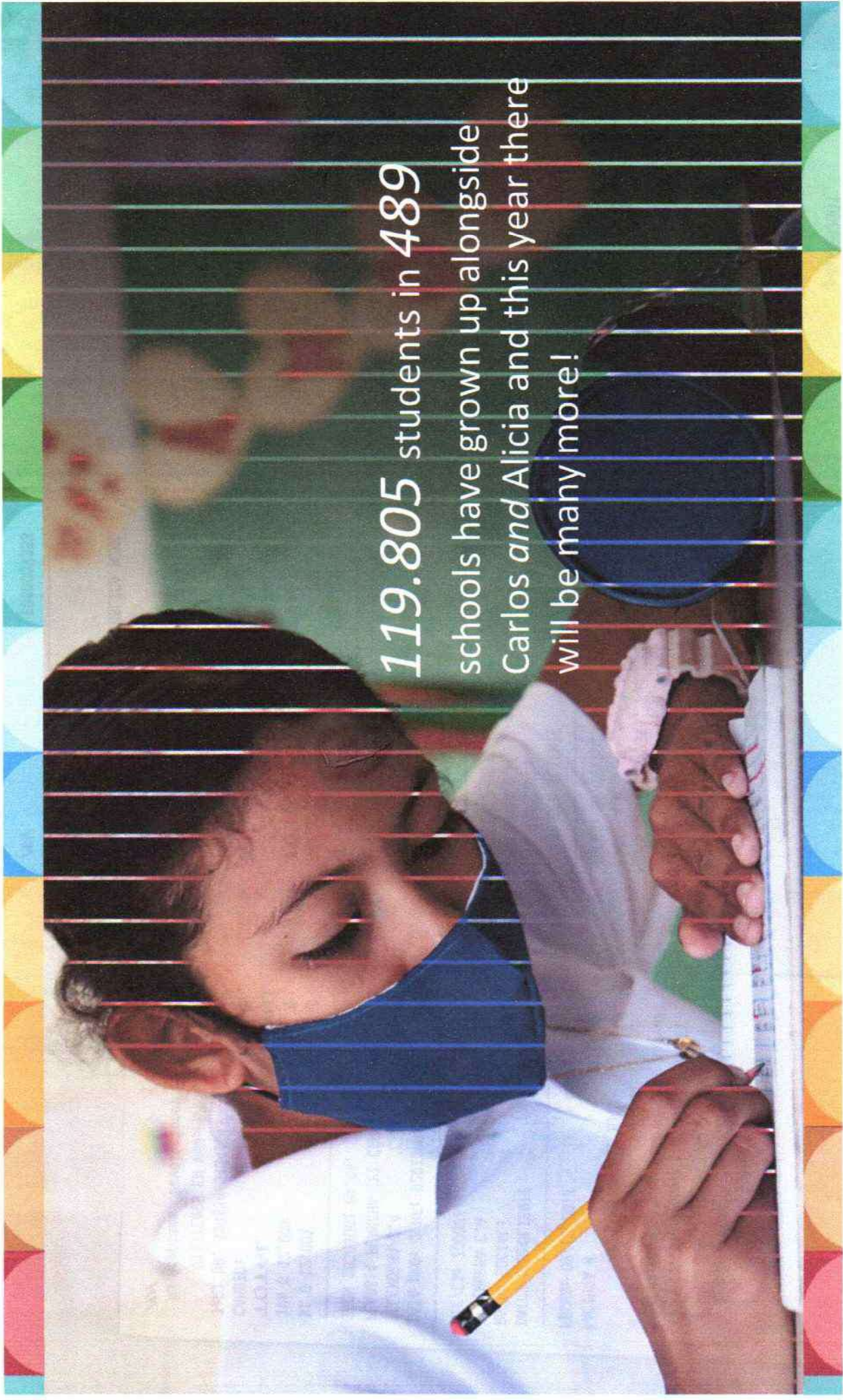
The teacher acts as a facilitator, allowing the students to discuss, consider the options and possibilities of each incident, and to discover for themselves the values they cherish in friendship, family and on the sports field.

Beyond Venezuela, the program has been welcomed on 4 continents and translated to 8 languages.

During 2022, Apremiendo a Querer will arrive in 11 more countries!



From Venezuela to the world!!



**119.805** students in **489** schools have grown up alongside Carlos and Alicia and this year there will be many more!



+16 hours of formation  
for the teachers

+Books for each  
student and teacher

+Continuous Formation  
for students and  
teachers

+Planning and execution  
of activities during the whole  
academic year

+Special Activities  
For students, parents and  
teachers

+Measuring of results  
Obtained over time

+Pedagogic Accompaniment  
During the school year



Let's keep telling stories that inspire our children and adolescents to build their own wonderful life plan!!

*Aprendiendo a Querer...Stories that build lives*