

Building Bridges of Understanding to Mental Health Transformation



Building Bridges
of Understanding

Rotary



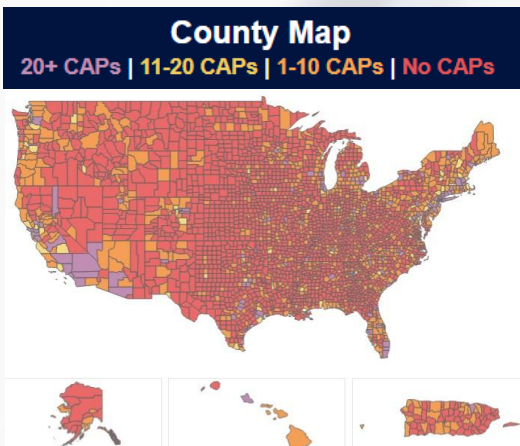
**Mental Health
Initiatives**

Rotary Action Group

DISTRICT 6960 CHAPTER

Situation – kids get diagnosed but not treated

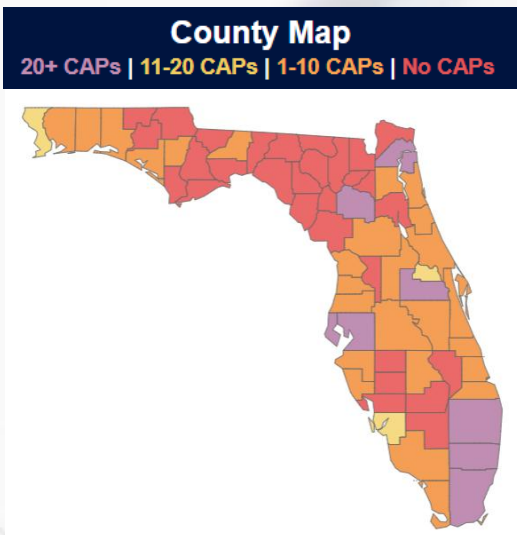
- 1 in 5 youth ages 3 to 17 diagnosed ~ 10 MM
- half never get treatment; the other half wait ten years
- not enough Child & Adolescent Psychiatrists (CAPs)
- CAPs often not near where the kids live



Solution – train all pediatric practitioners

Ex. Florida has just 500 CAPs, but it also has:

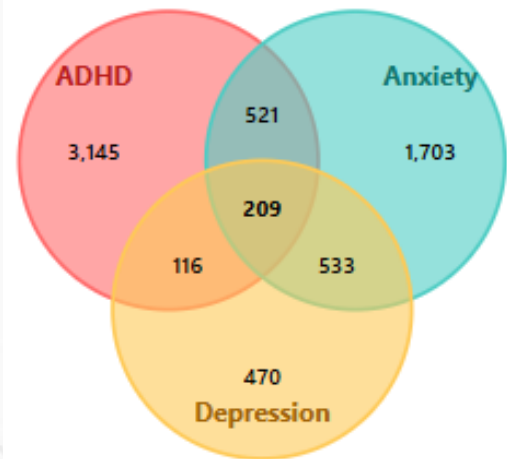
- 5,000 pediatricians
- 9,000 family doctors
- 25,000 physician assistants and nurse practitioners



Rotary D6960 *Building Bridges of Understanding* (BBU) program is already transforming rural mental Health

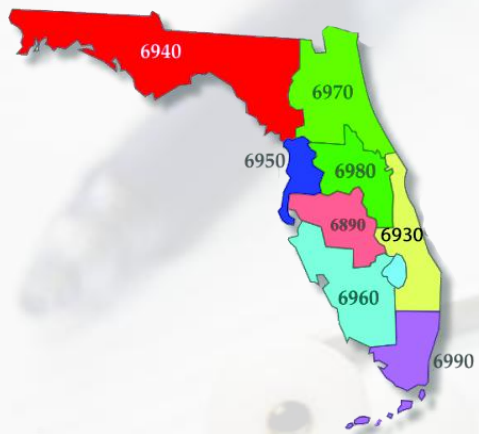
BBU rural mental health transformation underway

6,697 children and teens already started treatment through this D6960 project



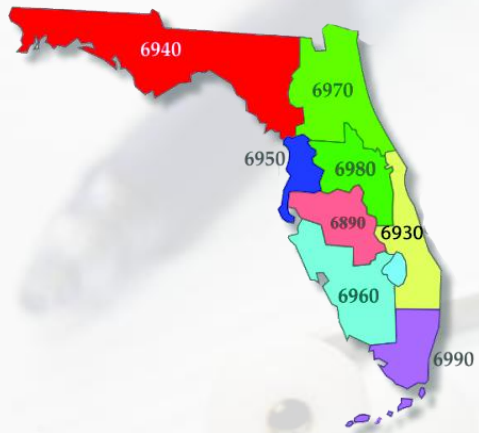
- 1) pediatric practitioners become competent and confident providers for all mild and moderate (80%) cases of anxiety, depression and ADHD
- 2) patient mental health improves; families like the familiar primary care setting
- 3) improves financial health of provider network to ensure high quality care is sustainable & scalable

Unique to Rotary, any member can improve mental health in the local community by introducing BBU...



- *Guided Self Management Toolkits* to school district
- scholarships and supports to Chief Medical Officer
- opportunity to potential funders

Rotary engaged 'safety net' *Federally Qualified Health Centers (FQHC)* in all Florida districts



<i>6890 W. Central</i>	Central Florida Health Care
<i>6930 E. Central</i>	Florida Community Health Centers
<i>6940 Panhandle</i>	N. Florida Medical Centers; True Health
<i>6950 Gulf Coast</i>	MCR Health; Evara: Premier
<i>6960 SW</i>	Healthcare Network; MCR Health
<i>6970 NE</i>	Family Health Source; Tampa Family HC
<i>6980 Central</i>	Central Florida HC; Orange Blossom Family Health; True Health
<i>6990 South</i>	Central Florida HC: Borinquen Medical

All FQHC are struggling, most recently with the budget shutdown, but are counting on Rotary to excel

- 1) BBU course scholarships worth \$250 for each doctor
- 2) pays experienced FQHC doctors to coach new FQHC
- 3) pays new FQHC to offset hours to change workflow
- 4) pays Florida Association of FQHC to offset hours for statewide communication, measurement & reporting
- 5) eliminates print costs with GSM coping videos
- 6) translates video clips to languages of school district



vimeo.com/1094576701

GG2580492 for first state-wide BBU implementation

\$302,598	Total budget
128,250	Cash contributions
16,607	DDF pledged
13,286	World Fund match

\$144,455 left to raise by October 31st

→ All those pledging are welcome to distribute these AdolescentWellness.org/BBUresources locally:

- *Continuing Medical Education* scholarships, each worth \$250
- *Guided Self Management Toolkits for Families*



vimeo.com/1094576701



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AdolescentWellness.org/BBUresources