

## 2016-2017 READING BY 9 SUMMARY AND PROGRAM HIGHLIGHTS

- In 1999 Rotary joins LA Times and Scholastic Books to create Reading by 9 program
- Goal to enhance literacy and have children reading at grade level by age 9
- 1<sup>st</sup> year LB Rotary raised \$8,000 and donated 6,500 books to 5 LBUSD schools resulting in greatest donation of books to LBUSD and feature article in Rotarian Magazine
- In 2000 LB Rotary elects to continue Reading by 9 & our Rotary Charitable Foundation provides \$5,000 in matching funds
- By 2003 completed donations of 1,000+ books to **All** 60+ LBUSD elementary schools
- By 2005 with additional matching funds from two private foundations raised over \$30,000 and expanded donations to include non-profit and community literacy programs which have included Long Beach Day Nursery, Library Foundation, YMCA, Boys & Girls Club, Cambodian Association, Project Amigo, For the Child and Freedom School
- 2006-2007 donated 100,000<sup>th</sup> book
- 2007-2008 raised \$40,000 and donated 20,000+ books
- By 2008-2009 donated 1,000+ books **twice** to all 60+ LBUSD elementary schools
- 2009-2010 expanded book donations to LBUSD Child Development Centers pre-schools program with \$7,500 and 3,000+ books
- Since 2010 expanded program to support Kindergarten Festival; Special Education book program; Best List of Award Winning Books” and EBOOK Pilot Programs with LBUSD
- 2011 Literacy Committee formed
- 2013-2014 donated 200,000th book, passed \$400,000 in total fundraising and began Teacher Literacy Grants in our 15<sup>th</sup> year
- 2014-2015 Raised an all-time record of over \$45,000
- 2015-2016 Passed \$500,000 in funds raised since inception of the program

### 2016-2017 READING BY 9

- Fall 2016 meeting raised **\$42,150**
- Donated over 9,000 books and ebooks to support pre-K-3 literacy
- Donated books and ebooks to 14 different LBUSD elementary schools
- Rotarians and Cat in the Hat again visited CDC site delivering books and reading to kids
- Donations this year included the following programs:
  - \$2,000 of Scholastic Books to five LBUSD elementary schools (Birney, Bryant, Burbank, Madison, and Willard)
  - \$7,500 to purchase 2,444 books for CDC pre-school students and site libraries, including providing a book to all students (about 1,800) in the program
  - \$2,000 to 3 schools (Herrera, Roosevelt and Twain) to expand “Best of Book” Series program with LBUSD
  - \$4,000 to support community non-profit literacy programs of YMCA and Boys & Girls Club of Long Beach
  - \$1,000 to purchase over 500 books for the AOC-7 Community Literacy Fair
  - \$3,000 for EBOOK Pilot Program with LBUSD at Lincoln, Muir and Tincher Elementary Schools.

\$7,000+ for Teacher Literacy Grants awarded to five K-3 teachers for innovative literacy classroom programs

Nearly \$1,000 to purchase 387 books for children of Caborca, Mexico as part of LB Rotary polio immunization visit

- Through 2016-2017 **\$555,000+** raised by Long Beach Rotary for Reading by 9
- Through 2016-2017 **235,000+** Books donated to local schools, literacy programs and kids!