



# CIRCIULAR ECONOMY BUSINESS CASE



## **ROTARY INTERNATIONAL**

Conserving nature and biodiversity, from individual species to protection landscaping to scale

> Facilitate sustainable and adaptable livelihoods with a smaller ecological footprint by maintain the social well-being of people compatible with flourishing natural systems

Strengthen environmental equity by addressing socioenvironmental issues that significantly affect disproportionate to marginalized communities

Mitigating climate change by reducing or avoiding greenhouse gas emissions or ensuring its absorption or storage in natural carbon disposable landfills

#### FUNDAMENTALS ON THE ENVIRONMENT







### **CIRCULAR ECONOMY BUSINESS CASE**

#### FIRST STAGE BUSINESS CASE

#### **PLASTICS ANALYTICS**







### **CIRCULAR ECONOMY BUSINESS CASE**

#### FIRST STAGE BUSINESS CASE

#### **PLASTICS ANALYTICS**







## **HUMANITY CHALLANGE**

#### **CONTAMINATION**



#### RECYCLING

Only 19.8 % of Plastics are recycled worldwide each year

Plastics Industry contribute each year with Over 56 Billion Metric Tons of CO2e to the Carbon Footprint





#### **CLIMA IMPACT**

The Goal is to be under the 1.5 Centigrade each year, Burring Fossil Fuel and Plastics already impact 84% of the Goal



Recycle

# **CIRCULAR ECONOMY PRINCIPLE**

**Extracting Raw** 

**Materials** 

**Parts Supply** 



Community Invest Time and Money to establish the Correct way to Recycle.



Establish the Platform to segregate and classify the Plastics Waste at the point of use.



Eco-Efficiency in the Waste Material to maximize the Recycled Properties to increase potential consumer use.



Transform the way Recycled Material is return to the Consumer, to create a sustainable scenario

Parts 18 Manufacturing Harvesting ECO-Efficiency Distribution Service COAHUILA STATE **Incineration &** landfill

Reduce by 18% each Year, the 50% total Plastic Waste delivered to Landfill in the community





#### **CIRCULAR ECONOMY BUSINESS CASE**

#### FIRST STAGE BUSINESS CASE

#### **PLASTICS ANALYTICS**



### FIRST STAGE BUSINESS PLAN





### **TIMELINE 2023 - 2024**





### **SECOND STAGE BUSINESS PLAN**





### **TIMELINE 2024**









- In Saltillo we have over 5 Orphanage that fit the criteria for the project
  - Estancia Eugenia Lopez
  - Valle Arizpe Casa Hogar
  - San Juan Bosco Casa Hogar
  - La Casa del Buen Samaritano
- Each Orphanage holds in any given time between 21 t 30 Children
- Average Age between 4 to 18 years old
- Basic need in High School to technical university

- Innovated Learning system by skill set
- Certified Instructors based on Skill Set needed in the Industry
- Combined teaching techniques with Virtual Tools and Learning platforms









 In Saltillo we have make an strategy partner to secure all recycle material collection and consolidation to ensure the primary objective to reduce the plastic waste to reach our oceans or the Landfill at the city



# FIRST STAGE CONTRIBUTION



### **EDUCATION**

% of Profits Will secure full scholarship for Children in local orphanage, based on academic merits, as well as Future Engineers



### **ENVIRONMENT**

18% YOY Reduction on Plastic Waste confined in the local landfill depo



### HEALTH

% of the Profits will secure Specialized Medicines to 4 local communities in the region





#### **CIRCULAR ECONOMY BUSINESS CASE**

#### FIRST STAGE BUSINESS CASE

#### **PLASTICS ANALYTICS**



### **THE WORLD OF PLASTICS**





### **PLASTICS LIFE SPAN IN YEARS**



## **TYPE BY INDUSTRY**







### **WASTE CREATION BY HUMANS**



#### **MEXICO**

An Average Person Produces 1.5 Kg/Day of Waste, approximately 1 Kg is Plastic, on Average Annually 44.6 Million Tons of Plastic Waste is generated in Mexico, and we only recycle less than 9.2% currently. Less than 4.1 Million Tons are Recycled annually. At VINDE we contribute 2,016 Tons in 2022



### **PLASTICS FACTS**

- **Every Plastic ever produce still exist today**
- Mexico is the 12<sup>th</sup> Country with the largest consumption of plastics in the world
- From 1955 to 2015 the word produced 7.8 Billion tons of plastic waste
- Plastics Bags: The world uses 500 Billion per year about a million per minute
- PET (Polyethylene Terephthalate) first industrially recycled plastic
- Plastics can not be biodegradable by its own since is man made
   1988 First Industry setup to recycle plastics
- □ It Takes 88% less energy to produce recycle plastics than raw materials
- □ Currently only 19.9 % of the plastic waste is recycled
- Between 8 to 12 million tons of plastic waste is dump into the sea every year
- Plastic fuels climate change. If current trends continue, plastics will have caused around 56 gigatonnes of CO2 emissions by 2050. In other words: making plastic could cost 10 TO 13 PERCENT OF THE REMAINING CARBON BUDGET to keep global warming below 1.5 degrees Celsius



### **Recycle 1 ton of plastic saves 4,000 Lts of Gas**



### **PLASTICS FACTS**

#### **Trend Chart**



■ PET Bottles ■ HDPE Bottles ■ PP & Other Bottles ■ Non-bottle Rigids ■ Film ■ Other Plastics (excluding foam)

In 2020, a minimum of 4,803.8 million pounds of post-consumer plastic material sourced in the U.S. was recovered for recycling in the categories of Bottles (by resin), Non-bottle Rigids, Film, and Other Plastics (excluding foam).

#### Since 2019

### 5.7% Decrease Overall

The categories of Bottles, Non-bottle Rigids, Film and Other Plastics (excluding foam) tracked in previous years, decreased by a combined 290 million pounds in 2020, or 5.7%.

#### Largest Increase - 0.8% Film

8.0 Million Ibs.

Largest Decrease - 16.3% Non-bottle Rigids 206.1





### **PLASTICS FACTS**



#### U.S. Sourced Post-consumer Plastic % Acquired by North American Reclaimers

	PET Bottles 96.5%	HDPE Bottles	PP & Other Bottles 95.3%
72.070	Non-bottle Rigids	Film 82.2%	Other Plastics (excluding foam)





# **BIBLIOGRAFIA**

- UNO Environment Programe 2021
- Proyecto Libera / SEO-Birdlife y ECOEMBES España
- World Economic Forum (Plastics and the Environment Jun 2022
- EPA(USA Advancing Sustainable Materials Management: 2022 Fact Sheet)
- Plastic News January 2023 Edition
- OECD Organization Publication Jun 2022
- APR(The Association of Plastic Recyclers) Web based Library
- Plastics Recycling Conference: Supply solutions needed to meet 2025 demand growth projections." WasteDive. March 14, 2022