## CIRCIULAR ECONOMY BUSINESS CASE

## ROTARY INTERNATIONAL




## CIRCULAR ECONOMY BUSINESS CASE

## FIRST STAGE BUSINESS CASE

PLASTICS ANALYTICS

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## HUMANITY CHALLANGE



## CLIMA IMPACT

The Goal is to be under the
1.5 Centigrade each year, Burring Fossil Fuel and Plastics already impact $84 \%$ of the
Goal

## CIRCULAR ECONOMY PRINCIPLE



Community Invest Time and Money to establish the Correct way to Recycle.


Establish the Platform to segregate and classify the Plastics Waste at the point of use.

## En

Eco-Efficiency in the Waste Material to maximize the Recycled Properties to increase potential consumer use.


Transform the way Recycled Material is return to the Consumer, to create a sustainable scenario


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## FIRST STAGE BUSINESS PLAN



## TIMELINE 2023-2024



## SECOND STAGE BUSINESS PLAN



## TIMELINE 2024




- In Saltillo we have over 5 Orphanage that fit the criteria for the project
- Estancia Eugenia Lopez
- Valle Arizpe Casa Hogar
- San Juan Bosco Casa Hogar
- La Casa del Buen Samaritano
- Each Orphanage holds in any given time between 21 t 30 Children
- Average Age between 4 to 18 years old
- Basic need in High School to technical university
- Innovated Learning system by skill set
- Certified Instructors based on Skill Set needed in the Industry
- Combined teaching techniques with Virtual Tools and Learning platforms

- In Saltillo we have make an strategy partner to secure all recycle material collection and consolidation to ensure the primary objective to reduce the plastic waste to reach our oceans or the Landfill at the city

FIRST STAGE CONTRIBUTION


EDUCATION
\% of Profits Will secure full scholarship for Children in local orphanage, based on academic merits, as well as Future Engineers ENVIRONMENT

18\% YOY Reduction on Plastic Waste confined in the local landfill depo

HEALTH
\% of the Profits will secure Specialized Medicines to 4 local communities in the region


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## PLASTICS ANALYTICS

## THE WORLD OF PLASTICS



## PLASTICS LIFE SPAN IN YEARS



## TYPE BY INDUSTRY



## WASTE CREATION BY HUMANS



## MEXICO

An Average Person Produces 1.5 $\mathrm{Kg} /$ Day of Waste, approximately 1 Kg is Plastic, on Average Annually 44.6 Million Tons of Plastic Waste is generated in Mexico, and we only recycle less than $9.2 \%$ currently. Less than 4.1 Million Tons are Recycled annually.
At VINDE we contribute 2,016
Tons in 2022

## PLASTICS FACTS

$\square$ Every Plastic ever produce still exist today
Mexico is the $12^{\text {th }}$ Country with the largest consumption of plastics in the world
[From 1955 to 2015 the word produced 7.8 Billion tons of plastic waste
-Plastics Bags: The world uses 500 Billion per year about a million per minute
$\square$ PET (Polyethylene Terephthalate) first industrially recycled plastic
Plastics can not be biodegradable by its own since is man made -1988 First Industry setup to recycle plastics
It Takes 88\% less energy to produce recycle plastics than raw materials
Currently only 19.9 \% of the plastic waste is recycled
-Between 8 to 12 million tons of plastic waste is dump into the sea every year
Plastic fuels climate change. If current trends continue, plastics will have caused around 56 gigatonnes of CO2 emissions by 2050. In other words: making plastic could cost 10 TO 13 PERCENT OF THE REMAINING CARBON BUDGET to keep global warming below 1.5 degrees Celsius
toxctrir cooe: $\triangle^{\text {Low }} \overbrace{\text { High }}$


## PLASTICS FACTS

## Trend Chart




In 2020, a minimum of $4,803.8$ million pounds of post-consumer plastic material sourced in the U.S. was recovered for recycling in the categories of Bottles (by resin), Non-bottle Rigids, Film, and Other Plastics (excluding foam).

Since 2019
5.7\% Decrease Overall

The categories of Bottles, Non-bottle Rigids, Film and Other Plastics (excluding foam) tracked in previous years, decreased by a combined 290 million pounds in 2020 , or $5.7 \%$.

Largest Increase - 0.8\% $\uparrow$ Film


Million lbs.
Largest Decrease - 16.3\%
Non-bottle
Rigids


## PLASTICS FACTS



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